

2009 WFA Achievement Award Winners

Fair: Santa Cruz County Fair

Division Award

Agricultural Program	First Place
Best Single Day Promotion	First Place
Competitive Exhibits Promotion	First Place
Display Newspaper Advertising, Single Ad	First Place
Entry Form	First Place
Exhibit Display Props or Methods	First Place
Our Best New Idea This Year, Exhibits	First Place
Our Best New Idea This Year, Maintenance	First Place
Vendor Packet	First Place
Commercial Exhibitor Handbook	Second Place
Emergency Plan	Second Place
Fairtime Programs/ Schedule	Second Place
Generational Marketing	Second Place
Radio Advertising	Second Place
Rental Agreement	Second Place
Vendor Application	Second Place
Fair Logo Contest	Third Place
Our Best New Idea This Year, Marketing	Third Place
Posters	Third Place
Social Media Madness	Third Place
Facing Challenges	Honorable Mention
Outdoor Advertising	Honorable Mention