

**SANTA CRUZ COUNTY FAIR, 14TH DAA**  
**BALANCE SHEET**  
 July 31, 2012

<b>ASSETS</b>	<b>2012</b>	<b>2011</b>
<b>Current Assets</b>		
CASH	56,445	441,067
Junior Livestock Cash	19,048	17,043
Restricted Cash	-	-
Accounts Receivable	8,515	11,801
JLA Accounts Receivable	1,850	1,823
Deferred Charges	(2,097)	508
<b>Total Current Assets</b>	<b>83,761</b>	<b>472,241</b>
<b>Fixed Assets</b>		
Construction In Progress	8,740	16,177
Land	8,500	8,500
Bldgs & Impr	2,070,158	2,120,501
Equipments	2,906	10,485
<b>Total Fixed Assets</b>	<b>2,090,304</b>	<b>2,155,663</b>
<b>TOTAL ASSETS</b>	<b>2,174,065</b>	<b>2,627,904</b>

**LIABILITIES & RETAINED EARNINGS**

<b>Liabilities</b>		
Fees Collected	-	-
Accounts Payable	20,516	44,811
JLA Accounts Payable	-	-
Payroll taxes	6,340	5,846
Workers Com/General Liability	-	-
Payroll Withholdings	(548)	(371)
Deferred Income	77,530	96,804
Guarantee Deposits	4,820	(1,463)
Leave Liability	17,385	26,279
Workers' Compenstaion	(533)	3,632
Long Term Debt	-	-
JLA Consignment	-	-
Trust Liability - Ocean Speedway	-	-
<b>Total Liabilities</b>	<b>125,510</b>	<b>175,538</b>
<b>Retained Earnings</b>		
Junior Livestock Reserve	20,890	19,005
Net Reserve for Operation	(88,205)	216,702
Net Reserve for Capital Assets	2,115,870	2,216,659
<b>Total Retained Earnings</b>	<b>2,048,555</b>	<b>2,452,365</b>
<b>TOTAL LIABILITIES &amp; RETAINED EARNINGS</b>	<b>2,174,065</b>	<b>2,627,904</b>

**Current Ratio** **0.67**

**SANTA CRUZ COUNTY FAIR, 14TH DAA**  
**Cash and Cash Equivalent**  
**July 31, 2012**

**Cash**

Petty Cash	11100	300.00	
Change Fund - Admissions	11200	-	
Change Fund - Cash Register	11210	200.00	
Change Fund - Flea Market Parking	11220	-	
Cash - Operating Rabobank# 0079186984	11300	49,995.67	
Cash - Premium Rabobank# 0079186988	11410	325.99	
Cash - Payroll Rabobank# 0079186992	11500	1,673.67	
Cash - LAIF	11600	1,453.95	
Cash-SCCB Savings #26000158	11601	-	
Cash-SCCB Savings #23003007	11800	2,496.00	
Cash-SCCB CD#272617	11810	-	
Cash-FNB Savings #101977544	11820	-	
			\$ 56,445.28

**Junior Livestock Auction**

Rabobank - Livestock	11700	19,047.90	19,047.90
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**Restricted**

Cash SCCB - Ocean Spee	11720	-	-
			<u>\$ -</u>

**Total Cash Accounts**

\$ 75,493.18

**SANTA CRUZ COUNTY FAIR, 14TH DAA**

**ACCOUNTS PAYABLE**

July 31, 2012

**Operating Accounts Payable**

Invoice Date	Vendor	Invoice #	Amount
7/20/2012	AT&T	000003556273	28.22
7/31/2012	AT&T	000003571666	357.61
7/18/2012	CalPers-HCF	6721	(1,418.46)
7/11/2012	Cavanaugh Color Inc	14297	781.92
7/1/2012	CENTRAL COAST COUNTIES DAIRY GOAT ASSN	#2012-56	300.00
7/31/2012	Central Electric	35363	10.55
7/31/2012	COMMUNITY PRINTER, INC.	6626011	1,011.27
7/31/2012	Country Hills Feed	6189	15.93
7/30/2012	Culligan Water Conditioning	6741	(126.30)
7/12/2012	Davis Auto Parts	399259	17.97
7/30/2012	Delta Dental	6742	(300.88)
12/31/2011	Department Of Justice	889711	3,102.50
7/31/2012	Don Allen	828	38.58
7/27/2012	East Lake Village Hardware	826	27.42
7/25/2012	Electrical Distributors Company	S3020644.001	83.70
7/25/2012	Electrical Distributors Company	S3020644.002	7.61
7/27/2012	Electrical Distributors Company	S3022072.001	585.52
7/31/2012	Electrical Distributors Company	S3020644.004	11.60
7/1/2012	Greenwaste Recovery, Inc.	1046410	390.20
7/31/2012	Greenwaste Recovery, Inc.	1051683	1,557.89
7/23/2012	Harrison's Color Corner	10184	201.84
7/31/2012	Mid Valley Supply Inc	1137257	51.96
7/31/2012	Monument Lumber Company Inc	1206-138023	194.85
7/31/2012	Monument Lumber Company Inc	1207-138862	14.90
7/31/2012	Pitney Bowes Global Financial Service	#47321054	300.00
7/30/2012	Richard Travis	1207-140641	7.60
7/31/2012	Santa Cruz County Sheriffs Office/Corone	1112-11	1,000.00
7/31/2012	Santa Cruz County Sheriffs Office/Corone	1112-12	800.00
7/31/2012	SCOTTISH RENAISSANCE FESTIVAL	#2012-86	227.00
7/31/2012	TLP Productions, Inc.	712135	4,766.72
10/31/2011	TW SERVICES, INC.	4383	769.00
7/28/2012	URETSKY SECURITY	1582	1,351.50
7/28/2012	URETSKY SECURITY	1583	511.50
7/31/2012	URETSKY SECURITY	1609	811.50
7/31/2012	URETSKY SECURITY	1608	919.50
12/1/2011	VANDERSTEEN ENGINEERING	11/19/11	2,105.00

Total General Accounts Payable

(20,515.72)

**JLA Accounts Payable**

Invoice Date	Vendor	Invoice #	Amount
Total JLA A/P			<u>0.00</u>

Total Accounts Payable

(20,515.72)

**SANTA CRUZ COUNTY FAIR, 14TH DAA**  
**ACCOUNTS RECEIVABLE**  
 July 31, 2012

**ACCOUNTS RECEIVABLE**

Invoice Date	Customer Name	Invoice #	Amount
12/31/2007	Overpayment OT Employee A - 2007		20,000.00
12/31/2008	Pajaro Valley Water Mgmt Agency		2,008.62
7/31/2010	Nine Bell-Hat & Cap		200.00
8/13/2010	NSF Check, Heidi Linden		31.50
8/23/2010	NSF Check, Stacy Wilson		30.00
8/26/2010	NSF Check, Aivia Press		275.00
9/16/2010	NSF Check, Pamela Moreno		59.00
9/29/2010	Return Check on 9/29		81.00
3/31/2011	NSF Check on 3/31		275.00
8/31/2011	Return Item on 8/24	je 9-4	18.00
8/31/2011	Return Item on 8/8	je 9-4	9.00
10/31/2011	Return Item on 10/27	je 10-4	25.00
10/31/2011	Return Item on 10/28	je 10-4	455.00
12/31/2011	Franchise Tax Board-T. Anguiano	je 12-9	91.13
4/4/2012	ACO PACIFIC, INC.	20110166	4,941.00
7/31/2012	NSF Check on 7/30/12, Carrie Marie Brown	JE 7-2	15.50

General Receivable	28,514.75
Accounts Receivable Clearing Acct	-
Allowance for Doubtful Accounts	(20,000.00)
	<u>8,514.75</u>

UI Receivables	-
Interest Receivables	-
CCA Receivables	-
	<u>-</u>

**Net General Receivables** 8,514.75

**JLA ACCOUNTS RECEIVABLE**

Due from Buyers 2008 ~Jimmy Saldate	1,850.00
JLA Receivables	1,850.00

**Total Accounts Receivable** \$ 10,364.75

**14TH DAA, SANTA CRUZ COUNTY FAIR**  
**STATEMENT OF OPERATIONS**  
 July-12

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>OPERATING REVENUES:</b>							
Admissions	41000	373,297	176	-	382,000	382,000	0%
Commercial Space	41500	40,480	-	-	39,000	39,000	0%
Concessions	42000	211,952	50	-	207,500	207,500	0%
Exhibits	43000	15,325	218	-	15,000	15,000	0%
Horse Show	44000	14,005	-	20	15,000	14,980	0%
Miscellaneous Fair	47000	85,993	892	23,950	91,500	67,551	26%
Interim Revenue	48000	466,821	310,690	184,651	462,500	277,849	40%
Prior Year Revenue Adjustment	49000	14,719	(960)	(345)	-	345	0%
Other Operating Revenue	49500	3,196	1,587	1,651	5,000	3,349	33%
		<b>1,226,789</b>	<b>312,652</b>	<b>209,926</b>	<b>1,217,500</b>	<b>1,007,574</b>	<b>17%</b>
<b>OPERATING EXPENDITURES:</b>							
Administrative Expenses	50000	441,532	226,658	56,649	184,390	127,741	31%
Maintenance Expenses	52000	662,137	308,956	168,962	450,000	281,038	38%
Publicity	54000	123,185	12,772	8,305	96,700	88,395	9%
Attendance	56000	92,495	4,293	7,810	128,500	120,690	6%
Miscellaneous Fair Expenses	57000	27,240	9,542	6,894	22,000	15,106	31%
Premiums	58000	20,995	(25)	-	24,000	24,000	0%
Exhibits	63000	167,239	56,338	48,128	113,500	65,372	42%
Horse Show	64000	25,473	6,305	226	12,500	12,274	2%
Fair Entertainment	66000	136,237	-	-	112,000	112,000	0%
Equipment Expense - Operating	72300	-	-	-	5,000	5,000	0%
Prior Year	80000	5,402	557	2,289	(12,000)	(14,289)	-19%
Cash Shortage/Over	85000	266	-	15	-	(15)	0%
Capital Expenditures	91000	-	-	-	-	-	0%
Other	94500	18,420	10,327	-	-	-	0%
		<b>1,720,622</b>	<b>635,722</b>	<b>299,279</b>	<b>1,136,590</b>	<b>837,311</b>	<b>26%</b>
<b>Net Operating Profit/Loss Before Depn</b>		<b>(494,833)</b>	<b>(323,070)</b>	<b>(89,353)</b>	<b>80,910</b>	<b>170,263</b>	<b>-110%</b>
Depreciation Expense	90000	127,260	71,001	64,787	122,000	57,213	53%
<b>Net Operating Profit/Loss After Depn</b>		<b>(622,093)</b>	<b>(394,071)</b>	<b>(154,140)</b>	<b>(41,090)</b>	<b>113,050</b>	<b>375%</b>
State Allocations - F&E		143,200	-	-	-	-	0%
Fairs 2000 Funding		-	-	-	-	-	0%
Other (Flex Capital used for Operating)		166,858	54,813	54,813	-	(54,813)	0%
<b>Net Profit/Loss Before Depr w/ Allocation</b>		<b>(184,775)</b>	<b>(268,258)</b>	<b>(34,540)</b>	<b>80,910</b>	<b>115,450</b>	<b>-43%</b>
<b>Net Profit/Loss After Depr w/ Allocation</b>		<b>(312,035)</b>	<b>(339,259)</b>	<b>(99,328)</b>	<b>(41,090)</b>	<b>58,238</b>	<b>242%</b>

## Detail of Revenues

## 14TH DAA, SANTA CRUZ COUNTY FAIR

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>ADMISSIONS TO GROUNDS</b>							
Gate Admissions	41010	343,907	-	-	342,000	342,000	0%
Discount Fair Admission	41020	29,390	176	-	40,000	40,000	0%
<b>TOTAL ADMISSION TO GROUNDS</b>	<b>41000</b>	<b>373,297</b>	<b>176</b>	<b>-</b>	<b>382,000</b>	<b>382,000</b>	<b>0%</b>
<b>INDUSTRIAL &amp; COMMERCIAL SPACE</b>							
Commercial Space Revenue	41500	-	-	-	-	-	0%
Outside Commercial Space	41510	38,830	-	-	37,500	37,500	0%
Inside Commercial Space	41520	1,650	-	-	1,500	1,500	0%
<b>TOTAL INDUSTRIAL &amp; COMMERCIAL SPACE</b>	<b>41500</b>	<b>40,480</b>	<b>-</b>	<b>-</b>	<b>39,000</b>	<b>39,000</b>	<b>0%</b>
<b>CONCESSION REVENUE</b>							
Carnival	42100	62,365	-	-	63,000	63,000	0%
Carnival - Pre-Sale	42110	6,786	-	-	5,000	5,000	0%
Carvinal - Pre-Sale - POP	42120	-	-	-	-	-	0%
Food Concessions	42200	124,010	-	-	120,000	120,000	0%
Non-Food Concessions	42300	2,472	50	-	2,000	2,000	0%
Percentage - Fair Alcohol	42310	16,319	-	-	17,500	17,500	0%
<b>TOTAL CONCESSION REVENUE</b>	<b>42000</b>	<b>211,952</b>	<b>50</b>	<b>-</b>	<b>207,500</b>	<b>207,500</b>	<b>0%</b>
<b>EXHIBIT REVENUE</b>							
Entry Fees	43100	15,325	218	-	15,000	15,000	0%
Donated & Sponsored Awards	43200	-	-	-	-	-	0%
Cash Sponsorship	43210	-	-	-	-	-	0%
Trophy / Ribbon Sponsorship	43220	-	-	-	-	-	0%
Advertising Premium Book	43300	-	-	-	-	-	0%
Other - Depart Expense Ck Credit	43400	-	-	-	-	-	0%
<b>TOTAL EXHIBIT REVENUE</b>	<b>43000</b>	<b>15,325</b>	<b>218</b>	<b>-</b>	<b>15,000</b>	<b>15,000</b>	<b>0%</b>
<b>HORSE SHOW</b>							
Entry Fees Horse Show	44200	11,930	-	20	13,000	12,980	0%
Horse Show Sponsor	44300	-	-	-	-	-	0%
Cash Sponsorship	44310	-	-	-	-	-	0%
Horse Stall Fees	44400	2,075	-	-	2,000	2,000	0%
Other - Horse Show Sponsor	44600	-	-	-	-	-	0%
<b>TOTAL HORSE SHOW REVENUE</b>	<b>44000</b>	<b>14,005</b>	<b>-</b>	<b>20</b>	<b>15,000</b>	<b>14,980</b>	<b>0%</b>

## Detail of Revenues

14TH DAA, SANTA CRUZ COUNTY FAIR

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>MISCELLANEOUS FAIR REVENUE: (without Jr Livestock Auction)</b>							
Parking Lot	47100	69,189	-	-	70,000	70,000	0%
Utility Fee Reimbursement	47300	60	-	-	500	500	0%
Stall Fees - Fairtime	47500	-	-	-	-	-	0%
Camp Parking	47700	2,345	870	1,300	-	(1,300)	0%
Fair Camping	47710	6,290	-	-	7,500	7,500	0%
Other - ICE	47800	2,093	22	-	1,500	1,500	0%
Souvenirs	47810	-	-	-	-	-	0%
Service Fees	47820	(4)	-	-	-	-	0%
Revenue Protection Monies	47830	-	-	-	-	-	0%
Suspense for Cash Register	47890	-	-	-	-	-	0%
Sponsorships	47900	-	-	7,585	12,000	4,415	63%
Fair Sponsorships	47910	6,041	-	15,050	-	(15,050)	0%
Junior Fairboard Revenues	47920	-	-	-	-	-	0%
Grants	47930	-	-	-	-	-	0%
Fairtime Donation	47940	-	-	15	-	(15)	0%
<b>TOTAL MISCELLANEOUS FAIR</b>	<b>47000</b>	<b>85,993</b>	<b>892</b>	<b>23,950</b>	<b>91,500</b>	<b>67,551</b>	<b>26%</b>
<b>INTERIM REVENUE</b>							
Building Rentals	48100	-	-	-	115,000	115,000	0%
Rental - Rodgers House	48101	903	342	227	-	(227)	0%
Rental - Crosetti Building	48110	56,898	38,275	25,486	-	(25,486)	0%
Rental - Harvest Building	48120	50,698	40,218	38,960	-	(38,960)	0%
Rental - Arts Building	48130	10,446	4,696	9,000	-	(9,000)	0%
Rental - Grange	48140	1,350	600	1,000	-	(1,000)	0%
Rental - Other Buildings, Railr	48150	-	-	-	-	-	0%
Rental - Amphitheater	48200	700	-	200	315,000	314,800	0%
Rental - Horse Shows	48210	86,955	22,350	13,960	-	(13,960)	0%
Rental - Trailer Rally	48220	1,325	600	750	-	(750)	0%
Rental - Picnic	48230	-	-	-	-	-	0%
Rental - Auto Races	48250	60,000	60,000	50,800	-	(50,800)	0%
Rental - Other Grounds	48260	106,441	67,846	39,442	-	(39,442)	0%
Rental - Equipment	48300	512	1,600	2,335	1,500	(835)	156%
Concession Revenue - Interim	48400	400	400	671	2,000	1,329	34%
S CCF Heritage Foundation	48410	-	-	-	-	-	0%
Jennie May's / Horse Show	48420	-	-	-	-	-	0%
Ocean Honda Speedway Concession	48430	-	-	-	-	-	0%
Utility Fee Reimbursement	48500	-	75	-	-	-	0%
Interim Parking Revenue	48600	90,044	73,371	100	25,000	24,900	0%
Other Interim Revenue	48700	-	-	-	4,000	4,000	0%
Grounds Concession %	48710	-	-	-	-	-	0%
Staff Labor	48720	150	150	1,070	-	(1,070)	0%
CFSA Unemployment Reimbursement	48730	-	-	-	-	-	0%
Other Misc Non-Fair Revenue	48740	-	168	200	-	(200)	0%
Sound System Rental	48750	-	-	450	-	(450)	0%
<b>TOTAL INTERIM REVENUE</b>	<b>48000</b>	<b>466,821</b>	<b>310,690</b>	<b>184,651</b>	<b>462,500</b>	<b>277,849</b>	<b>40%</b>
<b>TOTAL PRIOR YEAR REVENUE ADJ</b>	<b>49000</b>	<b>14,719</b>	<b>(960)</b>	<b>(345)</b>	<b>-</b>	<b>345</b>	<b>0%</b>
<b>OTHER OPERATING REVENUE</b>							
Interest Earnings	49510	1,120	562	164	1,000	836	16%
Discounts	49520	-	-	-	-	-	0%
Crosetti Kitchen - MBDT	49530	-	-	-	1,000	1,000	0%
Other	49540	2,076	1,025	1,488	3,000	1,512	50%
<b>TOTAL OTHER OPERATING REVENUE</b>	<b>49500</b>	<b>3,196</b>	<b>1,587</b>	<b>1,651</b>	<b>5,000</b>	<b>3,349</b>	<b>33%</b>

## Detail of Expenditures

14TH DAA, SANTA CRUZ COUNTY FAIR

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>ADMINISTRATION EXPENSE</b>							
Salaries & Wages - Perm Emp Adm	50100	89,562	60,746	-	-	-	0%
Salaries & Wages - Temp Emp Adm	50200	65,832	53,544	10,083	26,000	15,917	39%
Benefits - Admin	50300	-	-	-	-	-	0%
Employee Benefits - Admin	50310	18,713	13,097	618	-	(618)	0%
Employee Payroll Taxes - Admin	50320	9,879	6,143	183	1,820	1,637	10%
Workman's Comp. Insurance	50330	12,020	6,199	631	250	(381)	252%
Compensated Leave Expense	50340	(6,509)	(6,550)	27	2,020	1,993	1%
Professional Services (Contractual)	50400	135,135	29,447	6,795	40,000	33,205	17%
Professional Svcs - Wtr/Copier	50410	5,930	3,481	1,598	-	(1,598)	0%
Director Expense	50500	2,492	1,835	-	-	-	0%
Travel / Training Expense	50600	465	465	-	2,000	2,000	0%
Mgmt Travel / Training Expense	50610	3,401	2,962	-	-	-	0%
Employee Travel / Training Expense	50620	69	69	-	-	-	0%
Other Travel / Training Expense	50630	629	629	-	-	-	0%
Office Supplies & Expense	50700	28,265	18,170	3,322	22,000	18,678	15%
Bank Service Charge	50710	20	-	-	-	-	0%
Telephone & Postage	50800	-	-	-	17,000	17,000	0%
Telephone	50810	12,588	5,187	3,664	-	(3,664)	0%
Postage	50820	5,498	4,077	2,577	-	(2,577)	0%
Dues & Subscriptions	50900	4,217	3,950	2,288	5,000	2,713	46%
Insurance	51000	33,096	13,778	5,857	35,000	29,143	17%
Other Misc Admin Expense	51100	13,174	7,109	6,352	8,500	2,148	75%
Licenses & Permits	51101	-	-	842	-	(842)	0%
Unemployment Insurance	51200	7,055	2,322	11,812	1,300	(10,512)	909%
Audit Cost	51300	-	-	-	15,000	15,000	0%
Current year - Bad Debt Expense	51400	-	-	-	8,500	8,500	0%
<b>TOTAL ADMINISTRATION EXPENSE</b>	<b>50000</b>	<b>441,532</b>	<b>226,658</b>	<b>56,649</b>	<b>184,390</b>	<b>127,741</b>	<b>31%</b>
<b>MAINTENANCE &amp; GENERAL OPERATIONS</b>							
Salaries & Wages - Perm Emp Main	52100	41,969	22,321	27,513	42,000	14,487	66%
Salaries & Wages - Temp Emp Main	52200	184,150	88,915	33,212	90,000	56,789	37%
Employee Benefits Maint	52210	23,528	13,573	15,155	11,380	(3,775)	133%
Payroll Taxes Maint	52220	6,616	3,762	3,027	9,200	6,173	33%
Workman's Comp Insurance	52230	16,902	8,089	3,666	420	(3,246)	873%
Professional Svcs - Interim Security	52300	21,419	-	(3,238)	20,000	23,238	-16%
Professional Svcs - Well Service	52310	5,424	1,060	4,356	-	(4,356)	0%
Rental - Maintenance Equipment	52500	-	-	-	5,000	5,000	0%
Rental - Other Equipment	52510	1,859	-	-	-	-	0%
Temp Electrical Work	52700	-	-	-	20,000	20,000	0%
Light, Heat, Water and Power	52800	-	-	-	92,000	92,000	0%
Sewer Fees	52810	14,071	9,228	6,413	-	(6,413)	0%
Electricity	52820	64,980	29,181	26,703	-	(26,703)	0%
Gas	52830	3,087	2,977	2,996	-	(2,996)	0%
Maintenance of Equipment	52900	23,868	16,255	6,462	25,000	18,538	26%
Fuel	52910	12,621	8,390	5,367	-	(5,367)	0%
Maintenance of Bldgs & Grounds	53000	-	-	-	50,000	50,000	0%
Crosetti Building	53010	2,143	1,163	-	-	-	0%
Harvest Building	53020	527	196	88	-	(88)	0%
Arts Building	53030	-	-	-	-	-	0%
Nextel / TriWireless	53040	-	-	-	-	-	0%
First Alarm Service	53050	-	-	-	-	-	0%
General Grounds	53060	69,004	54,306	17,887	-	(17,887)	0%
Miscellaneous Buildings	53070	33,122	33,109	1,694	-	(1,694)	0%
Restrooms	53080	541	541	-	-	-	0%
Horse Show Area	53090	3,484	2,996	6,900	-	(6,900)	0%
Trash Removal / Cleanup, Nonfair	53100	24,512	10,141	7,749	28,000	20,251	28%
Other Maintenance Expense	53200	9,309	2,143	256	22,000	21,744	1%
Special Repairs & Maintenance	53300	98,793	419	2,725	35,000	32,275	8%
Rodgers House	53310	120	120	-	-	-	0%
Fairs 2000 Expense	53400	-	-	-	-	-	0%
<b>TOTAL MAINTENANCE EXPENSE</b>	<b>52000</b>	<b>662,047</b>	<b>308,866</b>	<b>168,962</b>	<b>450,000</b>	<b>281,038</b>	<b>38%</b>



## Detail of Expenditures

## 14TH DAA, SANTA CRUZ COUNTY FAIR

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>PUBLICITY EXPENSE</b>							
Professional Services - Media	54200	11,681	1,421	446	15,000	14,554	3%
Supplies & Expense	54300	248	248	-	500	500	0%
Advertising	54400	101,301	7,135	6,750	78,000	71,250	9%
Promotional Expense	54500	4,188	3,363	1,109	2,000	891	55%
Public Relation Expense	54600	605	605	-	1,200	1,200	0%
Pre-Fair Expense	54700	-	-	-	-	-	0%
Other - Flags, Banners, Posters	54800	5,162	-	-	-	-	0%
<b>TOTAL PUBLICITY EXPENSE</b>	<b>54000</b>	<b>123,185</b>	<b>12,772</b>	<b>8,305</b>	<b>96,700</b>	<b>88,395</b>	<b>9%</b>
<b>ATTENDANCE OPERATIONS</b>							
Salaries & Wages - Permanent	56100	-	-	-	-	-	0%
Salaries & Wages - Temporary	56101	4,871	-	-	17,000	17,000	0%
Employee Benefits	56110	-	-	-	-	-	0%
Payroll Taxes	56120	71	-	-	200	200	0%
Workman's Comp Insurance	56130	339	-	-	1,000	1,000	0%
Professional Services	56200	67,962	967	2,403	95,000	92,597	3%
Admission Helper / Contractual	56210	-	-	-	-	-	0%
Fairtime Security	56220	-	-	-	-	-	0%
Fairtime Security - Livestock	56225	-	-	-	-	-	0%
Interim Security	56230	-	-	1,707	-	(1,707)	0%
Fairtime Sheriff	56240	-	-	-	-	-	0%
Interim Sheriff	56250	-	-	3,700	-	(3,700)	0%
Supplies & Expense	56300	18,724	3,325	-	15,000	15,000	0%
Other	56400	530	-	-	300	300	0%
<b>TOTAL ATTENDANCE OPERATIONS</b>	<b>56000</b>	<b>92,495</b>	<b>4,293</b>	<b>7,810</b>	<b>128,500</b>	<b>120,690</b>	<b>6%</b>
<b>MISCELLANEOUS FAIR EXPENSE</b>							
Miscellaneous Fair	57000	1,921	-	-	-	-	0%
Parking Lot	57100	-	-	-	-	-	0%
Salaries & Wages - Perm, Parking Lot	57101	9,198	-	-	-	-	0%
Salaries & Wages - Temp, Parking Lot	57102	-	-	-	10,000	10,000	0%
Program Expense, Parking, Contractual	57200	534	87	-	5,000	5,000	0%
Exhibit Guide	57400	7,138	7,138	6,894	6,000	(894)	115%
Parking Lot Expense Fairtime	57700	919	-	-	-	-	0%
Other	57800	2,316	2,316	-	1,000	1,000	0%
Trash Removal	57810	-	-	-	-	-	0%
Fair Phones	57820	-	-	-	-	-	0%
Other, Miscellaneous	57830	982	-	-	-	-	0%
Commerical / Concession Exhibits	57900	4,232	-	-	-	-	0%
<b>TOTAL MISCELLANEOUS FAIR</b>	<b>57000</b>	<b>27,240</b>	<b>9,542</b>	<b>6,894</b>	<b>22,000</b>	<b>15,106</b>	<b>31%</b>

## Detail of Expenditures

14TH DAA, SANTA CRUZ COUNTY FAIR

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>PREMIUM EXPENSE (Excluding Horse Show)</b>							
Cash Awards	58100	19,769	-	-	22,000	22,000	0%
Trophies / Ribbons / Medals	58200	1,226	(25)	-	2,000	2,000	0%
Sponsored Cash Awards	58300	-	-	-	-	-	0%
Sponsored Trophies / Ribbons	58400	-	-	-	-	-	0%
Junior Fairboard Expenses	58500	-	-	-	-	-	0%
<b>TOTAL PREMIUM EXPENSE</b>	<b>58000</b>	<b>20,995</b>	<b>(25)</b>	<b>-</b>	<b>24,000</b>	<b>24,000</b>	<b>0%</b>
<b>EXHIBIT EXPENSE</b>							
Salaries & Wages - Permanent	63100	46,479	26,838	21,880	37,000	15,120	59%
Salaries & Wages - Temporary	63101	10,028	-	-	-	-	0%
Employee Benefits	63110	21,327	12,239	14,209	18,150	3,941	78%
Payroll Taxes	63120	4,795	1,771	1,412	-	(1,412)	0%
Workman's Comp. Insurance	63130	3,233	1,550	1,308	350	(958)	374%
Judges	63200	9,351	-	-	10,000	10,000	0%
Professional Svcs - Dept Contracts	63300	34,678	7,179	-	22,000	22,000	0%
Supplies & Expense	63400	15,142	6,697	9,226	9,000	(226)	103%
Rabbit Dept / JFB Expense	63410	65	65	-	-	-	0%
Livestock Dept Expense	63420	(82)	-	93	-	(93)	0%
Livestock Photography	63425	-	-	-	-	-	0%
Ag Hort Expense	63430	-	-	-	-	-	0%
Home Arts Expense	63440	-	-	-	-	-	0%
Youth / Technology Expenses	63450	-	-	-	-	-	0%
Photography Expense	63460	-	-	-	-	-	0%
Fine Arts / Poetry Expenses	63470	-	-	-	-	-	0%
Home Brew Expense	63480	-	-	-	-	-	0%
Floriculture Expense	63490	248	-	-	-	-	0%
Poultry Expense	63500	497	-	-	15,000	15,000	0%
Ag Education / Amateur Wine Expense	63510	-	-	-	-	-	0%
Yesterday's Farm	63520	-	-	-	-	-	0%
Carcass Contests	63530	2,933	-	-	-	-	0%
Hobbies & Collectibles Expense	63540	-	-	-	-	-	0%
Decorations for Exhibits	63600	-	-	-	2,000	2,000	0%
Tent & Booth Rental Exhibits	63650	18,545	-	-	-	-	0%
Bug Barn	63670	-	-	-	-	-	0%
Other - Admin Tickets, Taffeta	63700	-	-	-	-	-	0%
<b>TOTAL EXHIBIT EXPENSE</b>	<b>63000</b>	<b>167,239</b>	<b>56,338</b>	<b>48,128</b>	<b>113,500</b>	<b>65,372</b>	<b>42%</b>
<b>HORSE SHOW EXPENSE (Excluding Premiums)</b>							
Judges	64200	3,647	-	-	3,000	3,000	0%
Professional Svcs - Horse Show Coordinat	64300	938	-	-	4,000	4,000	0%
Supplies & Expense	64400	16,792	6,305	231	4,000	3,769	6%
Cattle Fees	64500	1,897	-	-	-	-	0%
Fair, Horse Show Awards	64600	2,200	-	(5)	1,500	1,505	0%
Trophies, Medals, Ribbons	64720	-	-	-	-	-	0%
<b>TOTAL HORSE SHOW EXPENSE</b>	<b>64000</b>	<b>25,473</b>	<b>6,305</b>	<b>226</b>	<b>12,500</b>	<b>12,274</b>	<b>2%</b>

## Detail of Expenditures

14TH DAA, SANTA CRUZ COUNTY FAIR

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>FAIR ENTERTAINMENT EXPENSE</b>							
Salaries & Wages	66100	-	-	-	-	-	0%
Employee Benefits	66110	-	-	-	-	-	0%
Payroll Taxes	66120	-	-	-	-	-	0%
Workman's Comp. Insurance	66130	-	-	-	-	-	0%
Professional Services	66200	11,000	-	-	15,000	15,000	0%
Entertainment Helpers / Fair	66210	-	-	-	-	-	0%
Supplies & Expense	66300	8,436	-	-	2,000	2,000	0%
Ground Entertainment	66500	59,531	-	-	50,000	50,000	0%
Amphitheater Entertainment	66600	34,805	-	-	30,000	30,000	0%
Other - Sound/Lights, Radios	66700	22,465	-	-	15,000	15,000	0%
<b>TOTAL FAIRTIME ATTRACTIONS</b>	<b>66000</b>	<b>136,237</b>	<b>-</b>	<b>-</b>	<b>112,000</b>	<b>112,000</b>	<b>0%</b>
<b>EQUIPMENT EXPENSE (LIST)</b>							
Non Capitalized(cost less than \$5000 and life less than one year)							
Equipment Expense - Operating		-	-	-	5,000	5,000	0%
<b>TOTAL EQUIPMENT EXPENSE</b>	<b>72300</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5,000</b>	<b>5,000</b>	<b>0%</b>
<b>PRIOR YEAR OPERATING EXPENSE ADJUSTMENT</b>							
Prior Year Expense Adjustment	80010	5,402	557	2,289	(12,000)	(14,289)	-19%
Bad Debt Expense	80020	-	-	-	-	-	0%
Prior Year Depreciation Expense	80020	-	-	-	-	-	0%
General Expense Adjustment	81010	-	-	-	-	-	0%
<b>PRIOR YEAR OPERATING EXPENSE</b>	<b>80000</b>	<b>5,402</b>	<b>557</b>	<b>2,289</b>	<b>(12,000)</b>	<b>(14,289)</b>	<b>-19%</b>
<b>CASH SHORTAGES &amp; OVERAGES</b>							
Cash Shortage / Overage - Gates	85100	266	-	15	-	(15)	0%
Cash Shortage / Overage - Souveniers	85200	-	-	-	-	-	0%
<b>CASH (OVER)/UNDER</b>	<b>85000</b>	<b>266</b>	<b>-</b>	<b>15</b>	<b>-</b>	<b>(15)</b>	<b>0%</b>
<b>DEPRECIATION EXPENSE</b>							
Depreciation Expense	90000	127,260	71,001	64,787	122,000	57,213	53%
<b>TOTAL DEPRECIATION EXPENSE</b>	<b>90000</b>	<b>127,260</b>	<b>71,001</b>	<b>64,787</b>	<b>122,000</b>	<b>57,213</b>	<b>53%</b>
<b>CAPITAL EXPENDITURE (LIST)</b>							
Capital Expenditure - Land	91100	-	-	-	-	-	0%
Capital Expenditure - Buildings	91200	-	-	-	-	-	0%
Capital Expenditure - Equipment	91300	-	-	-	-	-	0%
Prior year Expense Adjustment	91400	-	-	-	-	-	0%
<b>TOTAL CAPITAL EXPENDITURES</b>	<b>91000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0%</b>
<b>OTHER OPERATING EXPENSES</b>							
Expenditure - Master Plan	93500	18,420	10,327	-	-	-	0%
Other	94500	-	-	-	-	-	0%
<b>TOTAL OTHER OPERATING EXPENSES</b>	<b>94500</b>	<b>18,420</b>	<b>10,327</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0%</b>

**Statement of Operations - Junior Livestock Auction**

**14TH DAA, SANTA CRUZ COUNTY FAIR**

	Acct. No.	Actuals 2011	Prior YTD 7/31/11	Current YTD 7/31/12	Budget 2012	Balance of Budget	% Used 2012
<b>RESOURCES, JANUARY 1:</b>	<b>25100</b>	<b>21,445</b>	<b>19,005</b>	<b>20,890</b>			
<b>AUCTION REVENUES:</b>							
JLA - Livestock Auction	47600	-	-	-	-	-	0%
JLA - Percentage from Auction	47610	14,790	-	-	-	-	0%
JLA - Sponsorship	47620	-	-	1,000	-	(1,000)	0%
JLA - Advertising Sales	47630	-	-	-	-	-	0%
JLA - Reimbursements	47640	-	-	-	-	-	0%
JLA - Prior Year Revenue Adjustment	47650	80	-	-	-	-	0%
JLA - Other	47660	5,500	7	6	-	(6)	0%
<b>TOTAL REVENUES</b>	<b>47600</b>	<b>20,370</b>	<b>7</b>	<b>1,006</b>	<b>-</b>	<b>(1,006)</b>	<b>0%</b>
<b>TOTAL RESOURCES AVAILABLE</b>		<b>41,815</b>	<b>19,011</b>	<b>21,896</b>			
<b>AUCTION EXPENDITURES:</b>							
JLA - Junior Livestock Auction	57600	-	-	-	-	-	0%
JLA - Payments to Sellers	57610	-	-	-	-	-	0%
JLA - BBQ, Lunch, Dinner	57620	727	-	-	-	-	0%
JLA - Labor Costs	57630	2,038	-	-	-	-	0%
JLA - Supplies & Expenses	57640	36,139	20,981	1,136	-	(1,136)	0%
JLA - Publicity	57650	-	-	-	-	-	0%
JLA - Leases and/or Rentals	57660	-	-	-	-	-	0%
JLA - Fuel & Utilities	57670	-	-	-	-	-	0%
JLA - Other	57680	-	-	-	-	-	0%
JLA - Prior Year Expense Adjustment	57690	(25)	(25)	424	-	(424)	0%
<b>TOTAL EXPENDITURES</b>	<b>57600</b>	<b>38,879</b>	<b>20,956</b>	<b>1,561</b>	<b>-</b>	<b>(1,561)</b>	<b>0%</b>
<b>RESOURCES, DECEMBER 31:</b>	<b>25100</b>	<b>2,936</b>	<b>(1,945)</b>	<b>20,336</b>			
<b>NET EFFECT</b>		<b>(18,509)</b>	<b>(20,949)</b>	<b>(555)</b>			

Statement of Operations - Projects				
14TH DAA, SANTA CRUZ COUNTY FAIR				
	Acct.	Actuals	Prior YTD	Current YTD
	No.	2011	7/31/11	7/31/12
<b>REVENUES:</b>				
Fairs 2000 Funding	31300	-	-	-
Outside Funding for Capital Assets	31700	5,839	-	564
Other F&E Project Funds	31800	-	8,177	-
Capital Project Revenue - CCA Projects	31900	5,000	-	-
<b>TOTAL REVENUES</b>		<b>10,839</b>	<b>8,177</b>	<b>564</b>
<b>TOTAL RESOURCES AVAILABLE</b>				
		<b>10,839</b>	<b>8,177</b>	<b>564</b>
<b>EXPENSES:</b>				
Capital Expenditure - Land	91100	-	-	-
Capital Expenditure - Buildings	91200	-	-	-
Capital Expenditure - Equipment	91300	-	-	-
Prior year Expense Adjustment	91400	-	-	-
Expenditure - F&E Land	92100	-	-	-
Expenditure - F&E Buildings & Improv	92200	10,839	-	-
Expenditure - F&E Equipment	92300	-	-	-
Expenditure - F&E Repairs Mtc	92300	-	-	-
Expenditure - F&E Other	92300	-	-	-
Expenditure - CFSA Land	92300	-	-	-
Expenditure - CFSA Bldg & Grnds	93200	-	-	-
Expenditure - CFSA Equipment	93200	-	-	-
Expenditure - CFSA/CCA Other	93400	-	-	-
<b>TOTAL EXPENDITURES</b>		<b>10,839</b>	-	-
<b>RESOURCES, DECEMBER 31:</b>				
	<b>29200</b>	-	<b>8,177</b>	<b>564</b>
<b>NET EFFECT</b>				
		-	<b>8,177</b>	<b>564</b>

14TH DAA, SANTA CRUZ COUNTY FAIR

	Actual Jan-12	Actual Feb-12	Actual Mar-12	Actual Apr-12	Actual May-12	Actual Jun-12	Actual Jul-12	Actual Aug-12	Actual Sep-12	Actual Oct-12	Actual Nov-12	Actual Dec-12	TOTAL 2012
<b>BEGINNING RESERVE</b>	2,128,143	2,109,980	2,079,110	2,084,657	2,090,320	2,055,425	2,078,604	2,028,815	2,005,140	1,995,885	1,986,629	1,977,374	2,128,143
<b>STATE ALLOCATION:</b>	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>OTHER:</b>	-	-	-	-	2,813	52,000	-	-	-	-	-	-	54,813
<b>OPERATING REVENUES:</b>													
Admissions	-	-	-	-	-	-	-	-	-	-	-	-	-
Commercial Space	-	-	-	-	-	-	-	-	-	-	-	-	-
Concessions	-	-	-	-	-	-	-	-	-	-	-	-	-
Exhibits	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse Show	20	-	-	-	-	-	-	-	-	-	-	-	20
Miscellaneous Fair	205	50	900	15,000	(55)	(650)	8,500	-	-	-	-	-	23,950
Interim Revenue	16,798	17,221	37,508	31,129	20,764	30,859	30,371	-	-	-	-	-	184,651
Prior Year Revenue Adjustment	(950)	(200)	800	-	5	-	-	-	-	-	-	-	(345)
Other Operating Revenue	80	-	-	540	678	66	287	-	-	-	-	-	1,651
<b>TOTAL OPERATING REVENUES</b>	16,153	17,071	39,208	46,669	21,392	30,275	39,157	-	-	-	-	-	209,926

	Actual Jan-12	Actual Feb-12	Actual Mar-12	Actual Apr-12	Actual May-12	Actual Jun-12	Actual Jul-12	Actual Aug-12	Actual Sep-12	Actual Oct-12	Actual Nov-12	Actual Dec-12	TOTAL 2012
<b>TOTAL AVAILABLE FUNDS</b>	2,144,296	2,127,051	2,118,318	2,131,326	2,114,525	2,137,700	2,117,761	2,028,815	2,005,140	1,995,885	1,986,629	1,977,374	2,392,882
<b>OPERATING EXPENDITURES:</b>													
Administrative Expenses	5,535	6,675	5,468	3,149	17,698	4,443	13,680	1,165	-	-	-	-	57,815
Maintenance Expenses	14,356	25,355	10,513	22,521	19,367	39,393	37,457	10,908	-	-	-	-	179,870
Publicity	-	98	96	350	-	-	7,761	25	-	-	-	-	8,330
Attendance	(879)	2,268	(3,401)	90	4,080	546	5,106	-	-	-	-	-	7,810
Miscellaneous Fair Expenses	-	-	-	-	6,894	-	-	-	-	-	-	-	6,894
Premiums	-	-	-	-	-	-	-	-	-	-	-	-	-
Exhibits	5,739	5,401	5,401	5,296	5,390	5,483	15,417	2,272	-	-	-	-	50,400
Horse Show	(5)	-	6	-	-	-	226	-	-	-	-	-	226
Fair Entertainment	-	-	-	-	-	-	-	-	-	-	-	-	-
Equipment Expense - Operating	-	-	-	-	-	-	-	-	-	-	-	-	-
Prior Year	315	(1,111)	6,328	345	(3,585)	(25)	22	50	-	-	-	-	2,339
Cash Shortage/Over	-	(1)	(5)	-	-	-	20	-	-	-	-	-	15
Depreciation Expense	9,255	9,255	9,255	9,255	9,255	9,255	9,255	9,255	9,255	9,255	9,255	9,255	111,064
Capital Expenditures	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>TOTAL EXPENDITURES</b>	34,317	47,940	33,662	41,006	59,100	59,097	88,945	23,675	9,255	9,255	9,255	9,255	424,763

<b>ENDING RESERVE</b>	2,109,980	2,079,110	2,084,657	2,090,320	2,055,425	2,078,604	2,028,815	2,005,140	1,995,885	1,986,629	1,977,374	1,968,119	1,968,119
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