

**Minutes of the Board of Director's Meeting
Agricultural History Project
June 5, 2012**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:02 p.m. on June 5, 2012, by President George Erickson in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, Joellen Bruce, Fred Chamberlain, Sam Cooley, Georgeann Eiskamp, George Erickson, Frank Estrada, Sharon Feuerborn, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Nigel Mallinson, Stan Nielsen, Laura Rider, Jim Scurich and Felix Ybarra.

Excused: Peggy Brooks.

Absent: Allan Molho.

Others: John Kegebein (CEO), John Radin (CFO), and Lynne Grossi (Staff)

Guests: David Kegebein, Jeannie Kegebein, & Kris Nardello

Minutes: The minutes of the May 1st board meeting were reviewed. Motion to approve the minutes was made by Laura Rider, seconded by Nic Keiderling and approved by the board.

Correspondence & communications: John Kegebein shared a thank you note from Charlotte Hackmack, invitation to PVHA Old Time BBQ June 24th at 11:30 AM and the San Benito Saddle Horse Show & Rodeo parade entry form. Other newsletters & items were available on the side table. He also reported that the AHP items on loan to the Save Mart supermarket had been picked up at their request as the store is changing format.

Public business: None.

Treasurer's Report: John Radin reviewed the April financial report. The checking account balance as of April 30, 2012, is \$52,628.77. Motion to approve the April report was made by Nic Keiderling, seconded by Jennifer Lemon and approved by the board.

President's Report: President George Erickson reported he had heard many good things about the Day on the Farm event.

Committee Reports:

Accessions and Restoration: Nigel Mallinson reported work on tractors continues. The pea sheller was used successfully on Day on the Farm. AHP received a donation of an Albatross ice box.

Codiga Center & Museum: John Kegebein reported an exhibit of equipment had been put together in the downstairs showcase until fair time when the space will be used to display the Handspun / Hand-woven entries.

Harvest Dinner: Georgeann Eiskamp and Jennifer Lemon reported the committee would be meeting Saturday. One brewery is lined up to do some brew tasting for the hops theme.

Newsletter: Joellen Bruce reported the next newsletter deadline is July 15th with distribution set for early August. The last newsletter of the year will be in October.

Site Committee: Dave Kegebein reported work on the wall may start in July, the redwood is currently drying. Painting will be completed by the end of June. The safety rail for the end of the barn has been built and is ready for installation.

Gift Shop: Jennifer Lemon Day on the Farm sales were \$275. She is preparing to order stick candy for the fair, always a popular item!

Capital Campaign: John Kegebein reported AHP had received a \$10,000 donation in May. The board will consider putting money into a building maintenance account.

Marketing Program: John Kegebein reported the committee would be meeting on Thursday with Kathryn to go over the results from her interview process and recommendations on what the next steps should be.

Sponsorship Program: Jeannie Kegebein reported there are currently 16 sponsors, with 2 more in negotiations. The flower box at the end of Claudia's Kitchen will be redone to feature the sponsor sign.

Day on the Farm: Lynne Grossi thanked all those who had helped make the day a great success. The new sheep dog herding demonstration was a hit. Those on the tractor rally had a good time but it needs to be on its own day so that participants could attend Day on the Farm activities. A group discussion produced many good suggestions for next year's event which will be May 18th.

Old Business: Business & strategic plan review committee will meet June 27th at 9:00 AM. Facebook "likes" are up 14 people in the last two weeks. Jennifer Lemon reported the Human Race donation should be over \$855.

New Business: Laura Rider presented the nominating committee's slate of directors, Nic Keiderling – second 3-year term and new directors Dennis Howell and Les Roth. Slate was approved unanimously with Nic Keiderling abstaining.

CEO Report: John Kegebein proposed the issue of what AHP's role should be in fair transition. After a brief discussion the item was tabled due to the late hour with the request to hold a special meeting to discuss only that issue.

Adjournment: Motion to adjourn was approved at 8:47 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board