

**Minutes of the Board of Director's Meeting
Agricultural History Project
March 6, 2012**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:04 p.m. on March 6, 2012, by President George Erickson in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, Peggy Brooks, Joellen Bruce, Fred Chamberlain, George Erickson, Sharon Feuerborn, Rosemarie Imazio, Nic Keiderling, Stan Nielsen & Felix Ybarra.

Excused: Sam Cooley, Georgeann Eiskamp, Frank Estrada, Jennifer Lemon, Nigel Mallinson, Allan Molho, Laura Rider, & Jim Scurich

Absent: None

Others: John Kegebein (CEO), John Radin (CFO), Pat Johns (CC&M Manager) and Lynne Grossi (Staff)

Guests: David Kegebein, Jeannie Kegebein.

Minutes: The minutes of the February 7th board meeting were reviewed. Correction was noted for the Correspondence section that Judy Johnson is with Plant Sciences and they are sponsoring the orphanages in the Ukraine. Motion to approve the minutes as corrected was made by Nic Keiderling, seconded by Sharon Feuerborn and approved by the board.

Correspondence & communications: John Kegebein shared the 2012 Santa Cruz Convention & Visitors Council guide; the 2012 Focus Ag class roster and noted the group will visit the AHP site on October 5th; the rates for additional liability insurance is \$1,000 per \$1,000,000 additional coverage; a group from the Monterey Co. Agricultural & Rural Life Museum visited AHP last Saturday and a group from AHP is planning to attend a program on "The Lost Cities of Monterey County" the Monterey museum is presenting.

Public business: David Kegebein presented on the financial condition of the Santa Cruz County Fair.

Treasurer's Report: John Radin reviewed the January financial report. The checking account balance as of January 31, 2012, is \$60,612.73. Motion to approve the January report was made by Chuck Allen, seconded by Nic Keiderling and approved by the board.

President's Report: President George Erickson reported the sponsorship program has been successful and reminded directors that Easter on the Farm is coming and would need their support.

Committee Reports:

Accessions and Restoration: Nigel Mallinson & John Kegebein reported the shop is being cleaned up. Nigel has replaced the carburetor on the Fordson. Nic has been repacking wheel bearings on several tractors. The AC tractor is now running. John has been working on signage for the tractors that have been moved into the tractor barn. A Brigs & Stratton rototiller, which was used at UCSC, has been received into the collection.

Codiga Center & Museum: Pat Johns reported work continues on fruit and vegetable label cataloging. Jennifer Keiderling has volunteered to organize a small group to help with cleaning the museum once a month.

Harvest Dinner: No report.

Newsletter: Joellen Bruce reported the next newsletter will be out the middle of the month.

Site Committee: Tractor barn wall will be completed by fall. AHP is waiting for a reply from Big Creek on a possible lumber donation.

Gift Shop: No report

Capital Campaign: George Erickson reported the campaign is moving along with contacts being made.

Sponsorship Program: Jeannie Kegebein reported the current sponsorships were at \$10,250 and contacts continue to be made! The weekend of March 23-25 Watsonville Chevrolet will be donating \$10 to AHP for every person, up to 50, who takes a test drive. Big Creek has been asked for a donation of \$15-18,000 in supplies to complete the tractor barn.

Other: Yesterday's Farm tractor parade will include mandatory driver training and a list of drivers for each parade.

Old Business: The Marketing Committee met briefly after the meeting to verify the final contract with Kathryn Gorges so that she may begin work under the Community Foundation grant.

New Business: Budget – George Erickson, Nigel Mallinson, Fred Chamberlain, and John Kegebein will develop the standards for signage on the buildings but the board agreed the committee should wait until the marketing survey is complete so that information can be included in their discussions.

CEO Report: John Kegebein reported he had been working with the volunteers in the shop.

Adjournment: Motion to adjourn was approved at 9:00 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board