



**California State Horsemen's Association
SHOW OF CHAMPIONS**

P O Box 30864
Stockton, CA 95213

CSHA is a 501(c)(3) corporation



December 3, 2013

Board of Directors
Santa Cruz County Fair
2601 East Lake Avenue
Watsonville, CA 95076

RE: CSHA Show of Champions
October 8-13

Dear Board Members,

Due to the outstanding service provided by your staff our show was an overwhelming success. Our members were extremely pleased with your beautiful facility as well as your courteous staff. Manny was praised by everyone who worked with him. We appreciated his being so accessible, and willing to help with our last minute details and changes. Manny's crew worked tirelessly throughout the entire event. Richard Travis also provided valuable assistance on several occasions. Our coordinator was especially impressed with the time your office staff took to answer all of her questions. Everyone's assistance was invaluable and we thank them for all the extra effort made in order to help assure the success of our event. We have accepted many compliments on their behalf which included comments on their proficiency and professionalism while dealing with the exhibitors and attendees needs.

For those members who did not attend or work the show when it was previously held at your facility (1997-2005), this was a totally different and exhilarating experience from the facilities used in the intervening years. For those of us who were fortunate enough to have been a part of the previous "Watsonville years" it was like coming home!

We look forward to working with your staff and being at your facility again in 2014. Needless to say, you run a first class operation with a first class staff.

Regards,

Linda Quattlebaum
Chief Financial Officer
Gymkhana Coordinator

