

**Minutes of the Board of Director's Meeting
Agricultural History Project
February 5, 2013**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:00 p.m. on February 5, 2013 by President George Erickson in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, Joellen Bruce, Fred Chamberlain, Georgeann Eiskamp, John Eiskamp, George Erickson, Frank Estrada, Sharon Feuerborn, Dennis Howell, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Nigel Mallinson, Allan Molho, Laura Rider, Les Roth, Jim Scurich, and Phil Ybarra.

Excused: Sam Cooley.

Absent: None.

Others: John Kegebein (CEO), John Radin (CFO) and Lynne Grossi (Staff)

Guests: Dave Kegebein, Jeannie Kegebein, and Sheila Prader.

Minutes: The minutes of the November 6th board meeting were reviewed. Motion to approve the minutes was made by Phil Ybarra, seconded by Sharon Feuerborn and approved by the board.

Correspondence & communications: John Kegebein read the resignation e-mail from Sam Cooley. Sam will be working in Tasmania for approximately two years. John shared the following: invitation to PVHA annual meeting, March 3rd; Como Del Rodeo, July 13th; parade invitation; PV Arts Council reception, May 18th 4-6 PM at AHP for the display they will be doing in the showcase; announcement on upcoming Community Foundation workshops; thank you note from Bill Jankowski, Bryce George, & Jim Kruger for their recognition during the Harvest Dinner for work on the caboose. John also announced a potential donor who is interested in giving a gift for long term maintenance of the facilities.

Public business: None.

Treasurer's Report: John Radin reviewed the December financial report. The operating account balance as of December 31, 2012, is \$58,877.59. Motion to approve the October, November & December reports was made by, Allan Molho, seconded by Nic Keiderling and approved by the board.

President's Report: President George Erickson reported the strategic planning day was successful and felt the full board working together was good. It was a hard job but the board got it done. Marketing program is in progress, which has AHP broadening its outlook and reaching out. Included in the marketing effort is increasing membership.

Committee Reports:

Accessions and Restoration: Nigel Mallinson reported work is in progress on several tractors and that Tom has the JD 60 running again. AHP has received a Hardy sprayer and will be getting a Clark forklift for a \$1.00 from the Metro District. Fred Chamberlain is working on carriage restoration.

Codiga Center & Museum: John Kegebein reported that the upstairs area would be rearranged to allow storage of several of the carriages and to make the storage areas look neater.

Community Garden: Fencing is going up. Ana Rasmussen will act as the liaison to the board of directors.

Endowment Committee: Phil Ybarra reported the committee would be meeting on Friday with Community Foundation staff and would have a report at the next board meeting.

Capital Campaign: no report.

Newsletter: Joellen Bruce reported there will be 3 issues per year. Deadline for the first issue is February 22nd.

Gift Shop: Jennifer Lemon reported that handmade cutting boards and scarves sold well at the Holiday Craft Fair and that the gift shop had a successful weekend.

Sponsorship Program: Jeannie Kegebein reported the sponsorship goal for 2013 is \$15,000. With previous commitments there is only \$3,750 left to go.

Membership Program: Jeannie Kegebein reported on the work done in two meetings by the committee. The committee recommends reducing current 9 levels into 4 and adding a couple more benefits, changing life members at \$1,000 for life to Legacy Leaders at \$1,000/year. Board consensus was to keep member discount (10%) at Gift Shop. Motion to accept committee's new membership program proposal was made by Jennifer Lemon, seconded by Joellen Bruce and approved by the board.

Marketing Committee: John Kegebein reported the committee had agreed to do the Group Tour ads without prior board approval because of the December deadline for the promotional pricing. The group has two tour options, #1 is approximately 2 hours and includes a snack, and #2 is approximately 3 hours plus lunch and also includes a tour of the Rodgers House. Motion to approve the Group Tour ads and tour options was made by Chuck Allen, seconded by Phil Ybarra and approved by the board.

Other: Chuck Allen reported on a tour he and John Kegebein took of the Land Trust property on Lee Road. There is a possibility the Land Trust might be interested in collaborating with AHP on the use on site.

Old Business:

1. Retreat items:

- a. The name change proposal from the retreat was discussed. Motion to approve adding Center & Museum on signage but not to change logo was made by Phil Ybarra, seconded by Les Roth and approved by the board.
- b. The list of priorities from the strategic planning session was reviewed. Motion to approve the list was made by Allan Molho, seconded by Dennis Howell and approved by the board.

New Business:

1. The 2013 budget was reviewed. Motion to approve 2013 budget as presented was made by Allan Molho, seconded by Sharon Feuerborn and approved by the board.
2. The nominating committee for the June election will be Laura Rider, Fred Chamberlain, Georgeann Eiskamp and Les Roth.
3. After discussion, motion to within 60 days open a long term buildings and grounds maintenance account and establish criteria for dealing with account approved by the board was made by Allan Molho, seconded by Chuck Allen and approved by the board.

CEO Report: John Kegebein reported Barney Stephens would be repairing the board room chairs again.

Adjournment: Motion to adjourn was approved at 9:51 PM.

Respectfully submitted:

Lynne Grossi
Recorder for the Board