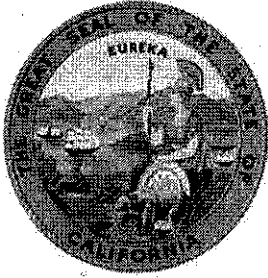


# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

Board of Directors' Meeting  
2601 East Lake Avenue, Watsonville, CA  
Tuesday, April 23, 2013  
The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 PM

**DIRECTORS PRESENT:** Loretta Estrada, President; Jody Belgard, Director; Bruce Oneto, Director; Stuart Yamamoto, Director; Don Dietrich, Director; Stephanie Fontana, Director.

**DIRECTORS ABSENT:** none

**DIRECTORS EXCUSED:** none

**GENERAL MANAGER (GM):** Dave Kegebein

**DIRECTOR COMMENTS:** Director Dietrich has spent a lot of time working at the grounds recently – he feels fortunate to have helped in the effort to improve the condition of the facility and work with such a great team. He also has observed lots of very positive, family oriented activities going on and was really delighted to see it. Director Estrada reported that the Rodgers House is being repainted.

**PUBLIC COMMENTS:** Eric Zamost commented on the noise levels at the car races threatening the hearing of the children in attendance. Gary Poulder commented on races going until 11:00 PM last Friday night violating the curfew and interfering with his and his wife's sleep.

**MINUTES:** Review and approve March 26, 2013 minutes. *Director Dietrich moved, Director Yamamoto seconded approval of the March 26, 2013 minutes. Motion carried.*

**CONSENT AGENDA:** *Director Belgard moved, Director Dietrich seconded approval of the Consent Agenda. Motion carried.*

**FINANCIALS:** GM presented an overview of the current financials. Rentals are up and we continue to have multiple building rentals on the weekends plus the Farmers Market. We are maintaining a cash balance of a little over \$100,000. *Director Oneto moved, Director Belgard seconded approval of March 2013 Financials. Motion carried 6-0 by roll call vote.*

**MANAGEMENT TEAM REPORT:** GM Kegebein reported that the Cavanaugh Irrigation System (CIS) is up and running during this dry irrigation season. The Horseshow well is nearing approval for potable use. A drip system is being installed for the 150 trees that were planted last year thanks to the Freedom Rotary Club. This Saturday the Freedom Rotary Club is having a dedication ceremony for the trees – we are all invited. Work on additional lighting in the parking areas is ongoing. Maintenance Yard and Harvest

Kitchen patio work is mostly complete. The Horseshow Announcers Stand catwalk is done, and the horse stalls are nearly ready for paint. The Rodgers House patio work and greenhouse move effort has now received sponsorship funding and site work will begin next week.

Fair Update – Department Heads are working on the premium book, moving towards the Danish system of judging (and away from the American system), where the items are judged based on their individual merits rather than compared to the other entries. The emphasis is also towards not requiring pre-entry long before fair day but rather bringing entries in just prior to the fair. There appears to be lots of enthusiasm towards the new system.

#### **ACTION ITEMS:**

X.1. 2013 Audit Options for 2012 - Bill Barton summarized the option of a review versus a full audit for 2012. His recommendation is to do a review which will be about half the cost of a full audit. Other facilities are moving toward this approach. *Director Dietrich moved, Director Yamamoto seconded motion to approve Audit Review for 2012. Motion carried 6-0 by roll call vote.*

X.2. 2013 Sponsorship Program – Ralph Miljanich did a presentation summarizing proposed sponsorship approach. After discussion, *Director Dietrich moved, Director Yamamoto seconded approval of the proposed sponsorship approach. Motion carried 6-0 by roll call vote.*

#### **REPORTS**

RODGERS HOUSE - Director Estrada reported that the painting will be completed next week and the tank house will be washed prior to fair.

OCEAN SPEEDWAY – there was a power problem last week so the races started a little late and went a little late (past 10:00 pm but not past the 11:00 pm curfew).

HERITAGE FOUNDATION – Jeannie Kegebein provided an update on the Heritage Foundation activities. Roger Wildey is a new director. Foundation meetings will be moving to the third Wednesday of the month.

AG HISTORY PROJECT - John Kegebein reported that plans are underway for Day on the Farm in May. The Simulated Tractor project is moving along.

COMMUNITY GARDENS UPDATE – GM and President Estrada reported that many families are participating and much planting and activity is underway.

JUNIOR FAIR BOARD – Lynne reported that a lot of the Junior Fair Board members are graduating this year – they are soliciting new members.

**FINAL COMMENTS:** Director Fontana expressed excitement that the sponsorship effort is moving forward. She also noted that the 4-H Council would like to meet with the GM. Director Dietrich said that he has attended Management Team meetings lately and is excited to see the level of enthusiasm on the team. He also noted that the Department Heads are appreciative that they are being heard. Director Oneto asked that an effort be made to get the various youth oriented groups (4-H, FFA, etc.) to attend. There was some

discussion about holding the board meeting in the Harvest Building to accommodate a larger crowd. Director Oneto noted that SB512 encourages all school districts to use their facilities

**CLOSED SESSION:** none

**Next Meetings**

1. Regular March Board Meeting Tuesday, June 28, 2013, 6:30 PM in the Harvest Building (***note – evening meeting in June***)

**ADJOURNMENT:** The open session meeting was adjourned at 3:57 PM.

DRAFT