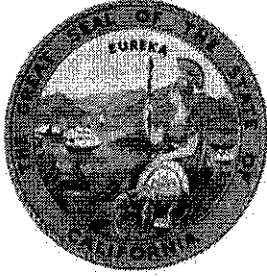


# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

Board of Directors' Meeting  
2601 East Lake Avenue, Watsonville, CA  
Tuesday, March 25, 2014  
The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 PM by President Estrada

**DIRECTORS PRESENT:** Loretta Estrada, President, Jody Belgard, Director; Bruce Oneto, Director; Stuart Yamamoto, Director, Don Dietrich, Director; Stephanie Fontana, Director.

**DIRECTORS ABSENT:** none

**DIRECTORS EXCUSED:** none

**GENERAL MANAGER (GM):** Dave Kegebein

**DIRECTOR COMMENTS:** Director Dietrich went to the Maintenance Mania with Manager Kegebein and learned much. Director Fontana has been working with GM and Steve Stagnaro and learning a lot. She continues outreach efforts using social networking. Director Oneto asked if his letter was distributed to the Executive Committee. GM responded that it had.

**PUBLIC COMMENTS:** none

**MINUTES:** Review and approve minutes of February 25, 2014. *Director Dietrich moved, Director Fontana seconded approval of February 25, 2014 minutes. Approved by consensus*

**CONSENT AGENDA:** *Director Dietrich moved, Director Belgard seconded approval of the Consent Agenda. Motion carried 6-0.*

**FINANCIALS:** GM presented an overview of the February financials –winter was typically slow but things are picking up, *Director Dietrich moved, Director Belgard seconded approval of February 2014 Financials. Motion carried 6-0.*

**MANAGEMENT TEAM REPORT:** GM Kegebein provided an update on projects underway. The storage building pad is prepped. The mop sink area has been fenced and the Horse Show concession area is prepared. A professional cook trailer will be purchased for the site. Well #2 was purged of 50 feet of sediment and a 5-inch liner was installed to a depth of 217 feet. A 7.5 horsepower pump was installed and the well is now pumping about 95 gallons per minute. Nic K. noted that a time clock for employee tracking is being installed. On April 12 the Low-Rider car show is taking place and help is needed with parking.

GM summarized the estimated revenues needed for the next 5 years. The Board discussed various ways to generate revenue. GM reported on the Heritage Foundation financials, noting that the Fairgrounds have requested \$189,000 in 2014.

### **ACTION ITEMS**

X.1. Review and approve Motorized Racing Operation and Noise Policy. After discussion, Director Dietrich moved and Director Oneto seconded approval of the draft policy after legal review of language on top of page 3 that referenced 3 month time frame referenced in Section 2(i). The motion was withdrawn. *Director Dietrich moved, Director Yamamoto seconded approval of Motorized Racing Operation and Noise Policy as presented. Motion carried 5-1.*

X2. Review & Approve Carnival Contract. A dispute has developed regarding the carnival contract award so item pulled. *No Action Taken*

X3. Review & Approve Standard Agreement for Santa Cruz County Sheriff Department- Interim Events, July 1, 2014- June 30, 2015. GM reviewed contract conditions for non-fair events. *Director Yamamoto moved, Director Dietrich seconded approval of the Standard Agreement for Santa Cruz County Sheriff Department. Motion carried 6-0.*

X4. Review & Approve Standard Agreement for Oasis Camel Dairy – Turkey Stampede & Exotic Bird Show. *Director Dietrich moved, Director Fontana seconded approval of the Standard Agreement for Oasis Camel Dairy – Turkey Stampede & Exotic Bird Show. Motion carried 6-0.*

X5. Review & Approve Revised Mission Statement. GM and Jeannie Kegebein lead discussion on draft Mission Statement proposed for consideration. After lengthy discussion, Lynne G. bravely recorded dictated changes and updates and the following Mission Statement was approved:

**The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.**

*Director Dietrich moved, Director Fontana seconded Approval of Revised Mission Statement. Motion carried 6-0.*

X6. Board discussion regarding who the Fairgrounds accepts money from – Director Oneto. Director Oneto had asked this to be agendized. Directors reviewed a written request by the Santa Cruz County Farm Bureau that the fairgrounds not accept donations from Monsanto due to the controversy around GMO's. After discussion, GM recommended a sub-committee be appointed to review Fairgrounds policies. President Estrada appointed Director Dietrich and Director Oneto to an adhoc-committee to review board policies, including participation on the committee by the Heritage Foundation.

### **INFORMATIONAL ITEMS**

1. Ag History Project Long Term Lease – GM updated board about finalization of the Ag History Project 25 year Long Term Lease as recommended by the Board and under consideration by the Department of General Services Department.

## **REPORTS**

1. Rodgers House News Update – President Estrada referred to minutes included in packet, have received donation of glassware, and soup plates. Sue King thanked staff for work done prior to her nephews wedding.
2. Heritage Foundation. – Jeannie Kegebein is facilitating development of their Strategic Plan. The Crab Feed was a great success and a lot of fun for everyone involved.
3. Ag History Project – John Kegebein thanked everyone for support of the lease. They had 220 participants at last month's Second Saturday. This month there will be an Easter Egg Hunt held. In May the Day on the Farm will be held jointly with 4-H. John also noted that due to tighter restrictions on drivers, funding is needed to get buses to transport kids to the facility for school tours.

## **FINAL DIRECTOR COMMENTS**

Director Oneto would like to see periodic tours of the facility held for directors.

Director Fontana would like to have time-lapse recording of the fairgrounds flowers, starting with the planting, which could be posted on the website.

## **Next Meetings**

1. Regular Board Meeting Tuesday, April 22, 2014, 1:30 in the Board Room

**ADJOURNMENT:** The meeting was adjourned at 4:22 pm.