

**The Santa Cruz County Fair  
HERITAGE FOUNDATION  
Board of Directors Meeting Minutes  
Wednesday, February 19, 2014 3:00pm  
Santa Cruz County Fair Board Room**

- A. Call to Order at 3:15pm by Vice President Jeff Nielsen
- B. Roll Call -  
Rita Scurich was introduced as a new Heritage Foundation Director  
Directors Present: Jeff Nielsen, Chuck Allen, Katie Mahan, Laurie Jensen, Jeannie Kegebein, Ken McCrary, Bill Barton, Renee Mello, Sue King, Julie Oliver, Rita Scurich  
Directors Absent: Justin White, Michele Bassi, Dawn White  
Additionally Present: Lynne Grossi, Richard Travis, Shary Greene
- C. Correspondence – None
- D. Minutes of January 15, 2014 - Motion made by Chuck Allen; minutes were adopted.
- E. Treasurer's Report of January 31, 2014  
Bookkeeper Shary Greene, presented the new format for the financial statements. Acceptance was tabled until next month when the December 31, 2013 balance sheet would be available. The 2014 Projects List for Fairgrounds improvements was presented and discussed. Jeannie Kegebein moved and motion was adopted to appropriate \$5k toward the listed improvements.
- F. Fair Manager's Report (Dave Kegebein): None
- G. Public Comment for Items NOT on the Agenda: None
- H. Committee Reports:
  - 1. Executive Committee (Jeff Nielsen)
    - a. Renee Mello moved and motion carried to elect Richard Travis as a second term member of the Board of Directors
  - 2. Alcohol Committee (Travis)
    - a. Richard reported 2013 gross \$194,000; net \$83,389 and \$46,652 to the Fair
  - 3. Strategic Planning (Jeannie Kegebein)
    - a. Presentation of Vision, Mission and Core Values of Heritage Foundation
  - 4. Crab Feed (Sue King) – Saturday, March 1  
Overview provided; 550 people attending; raffle tickets are \$5 each that year
- I. Unfinished Business – None
- J. New Business – none
- K. Next Meeting March 19, 2014
- L. Adjournment at 4:50pm