

**The Santa Cruz County Fair
HERITAGE FOUNDATION
Board of Directors Meeting Minutes
Wednesday, May 21, 2014 3:00pm
Santa Cruz County Fair Board Room**

- A. Call to Order at 3:10pm by President Jeff Nielsen
- B. Roll Call -
Directors Present: Jeff Nielsen, Michele Bassi, Jeannie Kegebein, Chuck Allen, Ken McCrary, Renee Mello, Katie Mahan Sue King, Julie Oliver, Dawn White, Richard Travis, Rita Scurich,
Directors Absent Laurie Jensen, Justin White, Bill Barton
Additionally Present: David Kegebein, Manager; Shary Greene, Bookkeeper ; Mary Travis
- C. Correspondence – President Nielsen read announcement of ABC Leads Training on July 23 from noon to 4pm at Sheriff’s Posse Grounds in Salinas. Reservations must be made by June 1. Next training is September 9; reservations by August 1.
- D. Minutes of April 16, 2014 - Motion by Dawn White. Minutes were adopted.
- E. Treasurer’s Report - Motion made by Renee Mello to accept April 30 balance sheet and May 14 statement of cash. Motion passed.
- F. Fair Manager’s Report (Dave Kegebein) –
 - 1. Stop the Rodeo appeal has gone to the Supreme Court.
 - 2. Discussion with Lions Club about Heritage Foundation buying out their alcohol booth during the Fair. Lions Club netted \$8,000 in 2013. Jeannie Kegebein moved that Heritage agree with their offer of \$4,000 per year for 4 years. Heritage will sell the alcohol and have decision of whether to keep the booth location or not. Motion carried.
 - 3. Gary Kamp is catering the BBQ for the horse shows
 - 4. Applicant to raise the Heritage Hog has been chosen. Feed and animal have been donated if applicant chooses to accept the donations.
- G. Public Comment for Items NOT on the Agenda: None
- H. Committee Reports:
 - 1. Executive Committee (Jeff Nielsen) - None
 - 2. Alcohol Committee (Richard Travis)
Richard asked for volunteers to help with Farmers Markets in May and June
 - 3. Strategic Planning Committee (Jeannie Kegebein)
The entire Strategic Plan was presented and discussed by board members. Suggested changes will be made and sent to board members for approval of the Plan at the June meeting.
- I. Unfinished Business – None

J. New Business – None

K. Next Meeting June 18, 2014

L. Adjournment at 5:00pm