

**Minutes of the Board of Director's Meeting
Agricultural History Project
April 1, 2014**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:00 p.m. April 1, 2014 by President Jennifer Lemon in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, John Eiskamp, George Erickson, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Shaz Lint, Stan Nielsen, Tom Rider, Les Roth, Jim Scurich and Phil Ybarra.

Excused: Frank Estrada, Dennis Howell, & Allan Molho

Absent: Sharon Feuerborn & Nigel Mallinson

Others: John Kegebein (CEO), John Radin (CFO), Lynne Grossi (Staff)

Guests: David Kegebein, Stephanie Fontana, Jeannie Kegebein, Laura Taay, Lindsey Roberts, Kathryn Gorges and Sheila Prader.

Minutes: Minutes of the March meeting were reviewed; motion to approve the March 4, 2014 minutes was made by Chuck Allen, seconded by George Erickson and approved by the board.

Correspondence & communications: CEO shared invitations to parade invitations from Castroville Artichoke Festival and Salinas Como Del Rodeo groups.

Public business: None.

Treasurer's Report: John Radin reviewed the February financial report. The operating account balance as of February 28, 2014, is \$62,613.37. Motion to approve the February 2014 financials was made by Nic Keiderling, seconded by Tom Rider and approved by the board.

Marketing Plan Presentation: Kathryn Gorges reviewed the process and results of the marketing work she has done for AHP. The plan she distributed includes timeline for events promotion, recommendations on continued social media development and other possible opportunities for AHP to continue to increase community involvement in AHP.

President's Report: President Lemon noted 2nd Saturday on the Farm is next week! She encouraged directors to "think outside the box" as AHP continues to explore ways to engage the community in our activities.

Committee Reports:

Building and Grounds Committee: The committee met on March 12th and reviewed the proposal for concrete project at the west end of museum, the decision was to only repair the upper & lower approaches and leave the bricks in the middle. Area near the two barn doors will be widened to accommodate forklift use to reach the 2nd floor of the museum. Additional bids on possible solar project are coming in; the committee will review all proposals when they are received.

Nominating Committee: George Erickson reported several individuals have agreed to serve as directors and that others are considering it.

Harvest Dinner: The theme for the November 1st event will be "It's the Berries!" The committee is working on the list of live auction items.

2nd Saturday on the Farm: Attendance at the March event was 225. April 12th is the Easter on the Farm event. AHP will work with the Fair on parking because of multiple fairgrounds events that day. The committee will meet at 3:30 pm after the event.

Old Business: None

New Business:

Motion to approve the Building & Grounds committee recommendation for outside groups or organizations using AHP site was made by Tom Rider, seconded by John Eiskamp and approved by the board. (Recommendation based on 15 sq ft. /person seated, is 60 upstairs, 50 downstairs in museum and 200 on the lawn.)

CEO Report: CEO Kegebein passed around a sign-up sheet for the Artichoke Festival and Como Del Rodeo parades AHP will participate in.

Adjournment: Motion to adjourn was approved at 8:25 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board