

14th District Agricultural Association



SANTA CRUZ COUNTY FAIR

Established 1885

BOARD MEETING MINUTES

Board of Directors' Meeting
2601 East Lake Avenue, Watsonville, CA
Tuesday, June 23, 2015
The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:30 PM by President Dietrich

DIRECTORS PRESENT, Don Dietrich, President; Tony Campos, Director; Loretta Estrada, Director; Stephanie Fontana, Director; Eric Hammer, Director; Stuart Yamamoto, Director; Bill Barton; Director.

DIRECTORS ABSENT: none

DIRECTORS EXCUSED: Director Belgard; Director Oneto.

GENERAL MANAGER (GM): Dave Kegebein

PUBLIC COMMENTS: Eric Zamost commented on the minutes of the April 28, 2015 minutes for Pat Davidson that the Sunday traffic was NOT significant. Ciro Aguirre with Santa Cruz Metro Transit District asked that the district be allowed to have 2 vehicles at the Fair this year. They are popular attractions for the kids and will be staffed with SC Metro employees.

DIRECTOR COMMENTS: Director Yamamoto complimented Director Hammer on the Redwood Mountain Fair, which he said was an excellent and fun event. Director Hammer, in response to Mr. Aguirre's public comments, said that he likes the new style of the clean energy buses and supports the request that they be accommodated if possible.

CONSENT CALENDAR: The April 2015 minutes were pulled from the consent agenda by consensus. *Director Fontana moved, Director Estrada seconded approval of the Consent Agenda. Motion carried unanimously.*

MINUTES: The April 28, 2015 minutes will be amended to reflect that Director Barton was in attendance, and to include the correction to comments by Pat Davidson noted under Public Comments above. *Director Yamamoto moved and Director Barton seconded motion to approve April 28, 2015 minutes as amended. Passed unanimously.*

MANAGER'S REPORT: GM noted that the SC Metro has only staffed their bus exhibits from 8 until 5 p.m. at recent Fairs. It is Fair policy that exhibits be staffed all hours the Fair is open. Space is very limited but he will meet with SC Metro to discuss opportunities. President Dietrich hopes a resolution can be found but agrees the exhibit needs to be staffed full-time. After discussion GM said he would continue to explore options and report back. Public comments: Eric Zamost expressed his opinion that Director Oneto would be in support of the bus exhibit at the Fair.

FINANCIALS: GM presented an overview of the March and April 2015 financials –cash on hand is approximately \$64,000. Finance Committee will be meeting in the odd months. Director Barton noted that they will go out to bid for audit services. *Director Estrada moved and Director Hammer seconded motion to approve Financials. Passed unanimously.*

MANAGER'S REPORT: GM summarized the financial statements and provided an overall operations review. The storage building behind the Crosetti Hall is done. They are doing interior work now – and it's coming along well. A roll-up door will be installed for easy access. GM reviewed the 2014 Heritage Foundation Project Funding request. Of the \$189,600 in funding requested from the Heritage Foundation, \$136,000 has been spent.

GM noted that the Governors FY 15/16 budget includes \$3.1 million for minimal subsidies for small troubled fairs (not ours) and for Fair Board director training programs plus a number of administrative functions. Also included is \$7 million for infrastructure improvements for fairs which may result in about \$80,000 per facility. In the future we will compete with state colleges and universities, etc., so it is important that the directors work with our legislators to emphasize the importance of fair funding. Director Hammer would like to see an action plan done to prioritize and schedule needs and projects. There was more discussion on the various ways to accomplish this.

Public comment – Eric Zamost summarized the race track history.

GM reviewed the Farmers Market bathroom design. He noted that the logo contest is going to be publicized. The front entrance signage will be updated.

OLD BUSINESS

President Dietrich reported that the Board Policies and Procedures Committee are meeting monthly.

NEW BUSINESS

1. President Dietrich convened the Building and Grounds Committee and appointed Director Hammer and Director Campos to serve.

REPORTS

1. Rodgers House News Update – Report is in packet. President Estrada reported that the drip irrigation is installed for the third time.
2. Heritage Foundation. – Jeannie Kegebein reported that the new officers have been appointed. Michelle is Past President, Jeannie – President, Julie - CFO, Rita Scurich - Secretary. New directors are Kevin Larkin, Kirk Schmidt, Steve Tedesco, and Ivan Diaz. They are developing a 1-year funding plan, and would like to expand that to a 3-year funding plan. Janette Moules is raising the Heritage Hog for this years' fundraiser.
3. Ag History Project – August 1 will be the Tractor Barn dedication as part of the 30th year celebration. Invitations are being sent out now. Living History Farm discussions have been going well – the on-line survey will be available July 1.

Next Agenda Items Requested - none

Next Meetings

Next Regular Board Meeting Schedule (at 1:30 in the Board Room) is August 25, 2015

ADJOURNMENT: The meeting adjourned at 3:45 pm.

DRAFT