



14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, December 5, 2017, 1:30 PM Board Room

Directors: Bill Barton, President; Stephanie Fontana, Vice President; Loretta Estrada, Jody Belgard, Don Dietrich, Tony Campos, Lupe Flores, Michael Pruger.

Manager: Dave Kegebein

Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

CALL TO ORDER –President Bill Barton

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ROLL CALL – Mary Bannister, Recording Secretary

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

DIRECTORS COMMENTS

CONSENT CALENDER

1. Minutes of October 24, 2017 regular meeting
2. Contracts on Consent Agenda

FINANCIAL

1. Cash Balance / Cash Flow / Credit Line
2. Review & Accept September & October Financials

Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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MANAGER'S REPORT

1. Operations & Projects Update
2. Foundation Approved Funding Request
3. 2018 Fair Departments & Theme – "Bounty of the County"
4. Adjacent Properties

OLD BUSINESS

NEW BUSINESS

1. Election of 2018 Officers
2. Approve Signature Changes on Santa Cruz County Bank Account
3. Review & Approve 2019 Building Rental Rates
4. Review & Approve 2018 Fair Admission Fees
5. Review & Approve 2018 Concession & Exhibitor Fees
6. Review & Approve 2018 Camping Rates

CORRESPONDENCE – CDFA New Board Member Orientation Plan Checklist

REPORTS

1. Strategic Planning – update, Directors Dietrich & Campos
2. California Fairs Alliance Report – Funding Legislation & State Park Bond Act
3. SCC Fairgrounds Foundation Update
4. Rodgers House Update
5. Agricultural History Project Update

NEXT MEETINGS

December 20, 2017 - Holiday Party with Fairgrounds Foundation & Fair Staff

2018 - Proposed Board Meeting Schedule

January 23, 2018 February 27, 2018 March 27, 2018 May 22, 2018

June 26, 2018 July 24, 2018 August 28, 2018 October 23, 2018

November 27, 2018

ADJOURNMENT

Date of Notice: November 24, 2017

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