

14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885



BOARD MEETING MINUTES

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, November 29, 2016

The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:30 PM by President Barton

DIRECTORS PRESENT: Bill Barton, President; Stephanie Fontana, Vice President (1:37PM); Loretta Estrada, Director; Jody Belgard, Director, Don Dietrich, Director; Stuart Yamamoto, Director.

DIRECTORS ABSENT: Eric Hammer

DIRECTORS EXCUSED: Tony Campos

GENERAL MANAGER (GM): Dave Kegebein

Admin & Operations: Lynne Grossi

DIRECTOR COMMENTS: None

PUBLIC COMMENTS: Eric Zamost has a question regarding consent agenda \$0 rent on Arts Building for Ivan Diaz.

CONSENT AGENDA: *Director Dietrich moved, Director Belgard seconded approval of the consent agenda. Motion Carried 5-0, Ayes – Directors Barton, Belgard, Dietrich, Estrada, Yamamoto.*

FINANCIALS: GM reported revenues continue to grow. Fair income & expenses will be apparent in October financials. *Director Dietrich moved, Director Belgard seconded approval of the September financials. Motion Carried 6-0, Ayes - Directors Barton, Belgard, Dietrich, Estrada, Fontana, Yamamoto.*

MANAGERS REPORT: GM reported he had spoken with Julie Katawicz, 4-H Representative regarding the Clover Deli and that 4-H has some ideas; appointed committee will meet after the New Year. Three weeks of great weather allowed lots of pavement repairs and chip sealing. President Barton & Vice President Fontana will review policy manual. Forward suggested changes to them. President Barton & Director Estrada have completed on-line mandatory board training. Other directors need to complete the module. GM presented the Fairgrounds Foundation funding request he submitted to the Foundation board.

OLD BUSINESS: Director Dietrich presented the information he felt should be provided to our 3 local legislators. He suggested they should be invited for a tour and conversation about the needs of the fairgrounds and what they need from us to be able to help, prior to their return to Sacramento in January.

NEW BUSINESS: None
CORRESPONDENCE None

REPORTS

1. Rodgers House – Director Estrada reported the committee would be meeting tomorrow to decorate the house for Christmas. There will be no tours of the house during the Holiday Fair.
2. Santa Cruz County Fair Foundation – Jeannie Kegebein reported there are 137 vendors for the Holiday Fair, the largest turnout in 14 years. Hours are Friday, 10 AM – 8 PM; Saturday & Sunday 10 AM – 5 PM. A year-end appeal has been sent out seeking additional donations for lighting & paving. The Foundation & Fair Staff holiday party will be December 14th at 6:30 PM.
3. Agricultural History Project – John Kegebein & Donna Bradford presented a letter expressing AHP’s interest in establishing a Living History Farm along the fence line running behind the Snyder Building. After discussion, board suggested AHP consider using the corner area above the AHP site that is now part of the pit area. Fair will include AHP in negotiations for realignment of space at appropriate time.

Next Meetings

1. Next Board Meeting Tuesday, January 24, 2017 1:30 PM in the Board Room

ADJOURNMENT: The meeting was adjourned at 3:15 PM.