

# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

#### Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, May 22, 2018

The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:34 PM by President Stephanie Fontana

**DIRECTORS PRESENT:** Stephanie Fontana, President; Don Dietrich, Vice President, Loretta Estrada, Director; Jody Belgard, Director; Bill Barton, Director; Tony Campos, Director; Lupe Flores, Director; MariaElena de la Garza, Director.

**DIRECTORS ABSENT:** none

**DIRECTORS EXCUSED:** Director Michael Pruger

**GENERAL MANAGER (GM):** Dave Kegebein

**RECORDING SECRETARY:** Mary Bannister

**PUBLIC COMMENTS:** none

**DIRECTOR COMMENTS:** Director Dietrich would like to have the board packet mailed to him prior to the meeting. Director Campos would also like to have his mailed. The other directors prefer email delivery.

**CONSENT CALENDAR:** The April 3 minutes were corrected to show Director Dietrich excused. *Director Belgard moved, Director Dietrich seconded approval of the Minutes of the April 3, 2018 meeting as corrected. Motion carried 7 Ayes, 1 abstention. Ayes - Directors Fontana, Barton, Estrada, Belgard, Campos, Flores and de la Garza.*

*Contracts - Director Estrada moved, Director Belgard seconded approval of the Contracts. Motion carried 7 Ayes, 1 abstention – Ayes -Directors Fontana, Barton, Estrada, Belgard, Campos, Flores and de la Garza.*

**FINANCIALS:** GM indicated that the March financials were sent to the Finance Committee for review. GM explained the pension liability line item to the Board. Resolution 2018-01 was presented as required to authorize reimbursement from CDFA for training. *Director de la Garza moved, Director Dietrich seconded approval of Resolution 2018-01. Motion carried 8-0 – Ayes -Directors Fontana, Dietrich, Barton, Estrada, Belgard, Campos, Flores and de la Garza.*

*Director Dietrich moved, Director Campos seconded approval of the March financials. Motion carried 8-0 – Ayes -Directors Fontana, Dietrich, Barton, Estrada, Belgard, Campos, Flores and de la Garza.*

**MANAGER'S REPORT-** Operations & Projects Update. GM provided update on status of the Fire Pump Engine, water and sewer system and horse stalls. The portable bleachers are being upgraded with new handrails and safety shields. Have been very busy with multiple events so staff and resources are fully taxed.

Director Dietrich expressed concern that the horse show area is in need of maintenance. He would like to have a discussion on maintenance priorities at a future meeting.

2018 Fair Department heads met last week – everyone is getting mobilized and preparing for Fair. New entry system is being implemented.

A community group involving local folks and the Rotary Club is working towards identifying an area for new athletic fields and have met with GM to discuss nearby sites.

GM provided recap of the Cannabis Festival and took highly appreciated feedback from directors who attended.

**OLD BUSINESS** – none

**NEW BUSINESS** – none

**CORRESPONDENCE** – None.

#### **REPORTS**

1. Strategic Planning- GM distributed binders to the directors containing all available historic documents related to planning for the facility.
2. Santa Cruz County Fairgrounds Foundation Update – Jeannie Kegebein provided a summary of the Foundation's Strategic Plan, which had a 3-year window. Also provided was a summary of planned activities for the 2018 Fair. This includes T-shirt sales, a scavenger hunt for kids, the 500 Club for donors of \$500 or more, and alcohol sales. Jeannie talked about volunteer opportunities for directors.
3. Rodgers House – Director Estrada reported they've started to pressure wash the house. that 21 visitors from the Steinbeck Center in Salinas toured the Rodgers House and Ag History. It was a lovely event and the attendees would like to come back.
4. Ag History Project- John Kegebein reported on Day on the Farm. Living History Farm expansion work is underway – committee working on fundraising campaign plan. New 4-H /club being organized at the facility.

#### **NEXT MEETING**

Next Regular Board Meeting is June 26, 2018 at 1:30 p.m. in the Board Room.

**ADJOURNMENT:** The meeting adjourned at 2:54 pm.