

# 14<sup>th</sup> District Agricultural Association



## SANTA CRUZ COUNTY FAIR

Established 1885

### BOARD MEETING MINUTES

#### Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, July 23, 2019

The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 p.m. by President Don Dietrich

**DIRECTORS PRESENT:** Don Dietrich, President; Tony Campos, Vice President; Loretta Estrada, Director; Stephanie Fontana, Director; Jody Belgard, Director; MariaElena de la Garza, Director.

**JR FAIRBOARD REPRESENTATIVE:** Absent

**DIRECTORS ABSENT:** none

**DIRECTORS EXCUSED:** Director Belgard, Director Pruger

**GENERAL MANAGER (GM):** Dave Kegebein

**RECORDING SECRETARY:** Mary Bannister

**PUBLIC COMMENTS:** none

**DIRECTOR COMMENTS:** Director Dietrich noted that there's a lot of activity around the grounds and they look fabulous. Director Fontana also mentioned how nicely maintained the grounds.

**CONSENT CALENDAR:** Eric Zamost commented on public comment discussion recorded in the minutes last month. "Period" changed to "timing" in Mr. Zamost's comments. Also Director Barton was absent in May and did not make motions while he was not present, as was reflected in the June minutes correcting the May minutes. *Director Flores moved, Director Fontana seconded approval of the June, 2019 minutes, as amended. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Barton, Estrada, Flores, Fontana, and de la Garza.*

**FINANCIALS:** GM reported that current cash on hand is \$120,000 and reserve balance is \$100,000. *Director Flores moved, Director Barton seconded approval of the May and June Financials. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Barton, Estrada, Flores, Fontana, and de la Garza.*

*Director Belgard moved, Director Fontana seconded approval of the April Financials. Motion carried 9 - 0. Ayes - Directors Dietrich, Campos, Barton, Belgard, Estrada, Flores, Fontana, de la Garza and Pruger.*

## **OLD BUSINESS - none**

**NEW BUSINESS** – Joseph Watkins, Assistant Project Director with the Community Action Board (CAB) provided a presentation on the 2020 Census and requested a resolution in support of the CAB Census effort. CAB is working in partnership with the County of Santa Cruz and City of Watsonville to ensure that all county residents are counted in the 2020 census. Under public comments Eric Zamost commented that an accurate count in this county can be helpful to the Fairgrounds. Directors Barton, De La Garza and Campos spoke in favor of providing support at the fairgrounds towards the CAB Census effort. The CAB estimates that \$2,000 per person per year is at stake (\$20,000 over 10 years, in resources that are at risk). *Director Campos moved, Director Flores seconded approval of the Resolution supporting CAB Census Effort. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Barton, Estrada, Flores, Fontana, and de la Garza.*

Junior Livestock Auction Line of Credit Request – GM explained the need to expand our line of credit from \$35,000 to \$75,000 with Rabo Bank to provide more cushion after the fair while auction proceeds are coming in. *Director De La Garza moved, Director Flores seconded approval of the Resolution supporting a \$75,000 Line of Credit with Rabo Bank. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Barton, Estrada, Flores, Fontana, and de la Garza*

General Operating Line of Credit Resolution to Santa Cruz County Bank. GM explained need for a line of credit with Santa Cruz County Bank in the amount of \$150,000. *Director Campos moved, Director Flores seconded approval of the Resolution supporting a \$150,000 Line of Credit with Santa Cruz County Bank. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Barton, Estrada, Flores, Fontana, and de la Garza*

## **CEO REPORT**

GM reported that the Poultry Show will go ahead after the Newcastle's Disease scare has died down.

A letter from CDFA is in the packet regarding SB-5 Bond Funding for projects. The \$18 million is to be distributed by CDFA for projects that will benefit during emergencies. The completion of the undergrounding of our primary & secondary Electrical system in the livestock & Horse Show areas has been selected for further study along with 11 other projects at other California Fairgrounds. SB-5 Funding included \$18 million, with \$15 million going toward projects at Fair facilities. We submitted our electrical system upgrade for funding and we scored in the Top 12!! Likely eight of these projects will be funded after the State is completes a "deep dive" to select the projects to be funded. \$3.2 million will be distributed in the first round with additional rounds of funding in the future.

GM also reported on the E. Coli tragedy at the San Diego County Fair last month. We are expanding our protections for our fair visitors around the livestock and petting zoo areas. A series of hand wash stations of all sizes are being constructed so that the children will have facilities available. Strollers will be kept out of the livestock areas.

Director Barton expressed appreciation that GM is taking a proactive approach to this problem. John Kegebein asked if wheel chairs will be regulated. Eric Zamost noted that he had brought up before the problem with mutton busting kids landing on contaminated soil when bucked off in a rodeo.

GM reported that we're in a self-insured pool with the Fair industry in California. We buy re-insurance for liability claims over \$100,000. Our property insurance are going up 25% this year, and covers full replacement value with \$50,000 deductible.

Projects include the E. Coli handwash stations noted above, along with many other smaller projects including fiber optic cabling to livestock. Biggest horseshow of the year is on right now, with Richard Travis at the helm.

## **REPORTS**

1. Strategic Planning Report – President Dietrich reported that there will be data collection done at Fair-time. Jeannie Kegebein introduced the Youth Leadership Group who will be helping with the data collection at Fair. Four of the five students were introduced by the program coordinator.
2. Santa Cruz County Fairgrounds Foundation Update –Jeannie Kegebein reported that they have a matching grant from the Monterey Bay Foundation for \$75,000 for the fire suppression system. At the Fair, Hospitality Night is the Tuesday night before Opening Wednesday (September 10<sup>th</sup> at 5:30 p.m.).
3. Rodgers House – Director Estrada reported their next meeting is tomorrow. Loretta cleaned the upstairs and moved Christmas supplies to the Tank House.
4. Ag History Project- John Kegebein reported that the All County Chamber Social Mixer that was held at AHP last week was very well attended and a good time was had by all!! Getting ready for the Fair cleaning and planting and getting equipment in good shape. He had a family of visitors who stood around one of the wagons and reminisced about their childhood experiences with a very similar piece of farm equipment – a reminder of how important the Ag History Project mission is!
5. Junior Fair Board – Morgan Cole reported that they are doing artwork to hang in the barn – the pieces are copies of early fair posters.

**CORRESPONDENCE** – CDFA Letter dated July 16, 2019 regarding the grant program referenced under CEO report above.

## **NEXT MEETING**

Next Regular Board Meeting is August 27, 2019 at 1:30 p.m. in the Board Room.

**ADJOURNMENT:** The meeting adjourned at 2:55 p.m.