

14th District Agricultural Association



SANTA CRUZ COUNTY FAIR

Established 1885

BOARD MEETING MINUTES

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, April 23, 2019

The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:30 p.m. by President Don Dietrich

DIRECTORS PRESENT: Don Dietrich, President; Tony Campos, Vice President; Loretta Estrada, Director; Stephanie Fontana, Director; Jody Belgard, Director; MariaElena de la Garza, Director; Michael Pruger, Director.

DIRECTORS ABSENT: none

DIRECTORS EXCUSED: Director Barton, Director Flores

GENERAL MANAGER (GM): Dave Kegebein

RECORDING SECRETARY: Mary Bannister

PUBLIC COMMENTS: Eric Zamost commented about his records request for a manure management plan.

DIRECTOR COMMENTS: none

CONSENT CALENDAR: The contracts were pulled from the consent agenda. *Director Campos moved, Director Pruger seconded approval of the Consent Agenda. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Estrada, Fontana, Belgard, de la Garza and Pruger.*

President Dietrich asked a question about RV space rental contracts on the consent agenda. *Director Campos moved, Director Pruger seconded approval of Contracts. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Estrada, Fontana, Belgard, de la Garza and Pruger.*

FINANCIALS: GM reported that current cash on hand is \$160,000.
February Financials. *Director Barton moved, Director Fontana seconded approval of the February Financials. Motion carried 7 - 0. Ayes - Directors Dietrich, Campos, Estrada, Fontana, Barton, Flores and Pruger*

OLD BUSINESS - none

NEW BUSINESS - none

CEO REPORT

Poultry Shows – Early this year there was a breakout of Newcastle’s Disease in Riverside County. So far the disease has only impacted “backyard exhibition chickens”. To date no cases in commercial flocks have been reported in the State. We are waiting decide if it will be necessary to cancel our Fair Poultry Show depending on whether the disease spreads or is controlled by fair time.

GM noted that many projects are underway as was reported last month and shown on the project list.

REPORTS

1. Strategic Planning Report – President Dietrich reported that we were unsuccessful in the grant application that was submitted. He requested input on the Potential Steering Committee make-up.
2. Santa Cruz County Fairgrounds Foundation Update –Jeannie Kegebein reported they have hired a coordinator for the youth mentorship program. The goal is to have 18 or so high school students learning about Ag Tech and the Santa Cruz County Fairgrounds. At the end of the program, they will receive a \$350 scholarship. Michelle Navarro, VP of Santa Cruz County Bank is a new board member.
3. Rodgers House – Director Estrada reported the House is being painted. She redid the sink in the kitchen. They had 26 folks in for a baby shower last week. There will be a bridal shower this weekend.
4. Ag History Project- John Kegebein reported that they will be participating in the PV Chamber Business and Jobs Fair next week. 619 people came to Easter on the Farm.
5. Junior Fair Board – Morgan Cole reported that they had rabbits at Easter on the Farm.

The next Department Head meetings are June 11 and August 13 – potluck at 6:00 p.m., and meeting at 7:00 p.m. Board members are encouraged to attend with clearance by GM to avoid conflict with meeting regulations.

CORRESPONDENCE – none

NEXT MEETING

Next Regular Board Meeting is June 25 2019 at 1:30 p.m. in the Board Room (no meeting in May),

ADJOURNMENT: The meeting adjourned at 2:05 p.m.