



14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

Livestock Committee Meeting

Time: May 26, 2021 07:00 PM Pacific Time (US and Canada)

Committee Members: Stephanie Fontana – Board President & Loretta Estrada – Board Member

CEO: David Kegebein

CALL TO ORDER - Stephanie called meeting to order at 7:04 pm

Introductions & Pledge of Allegiance: Kevin Hurley led the Pledge of Allegiance.

Public Comments on Matters Not on the Agenda: No comments.

Additions to Agenda – Auction, Ear Tag Reorder

Review of Prior Meeting Minutes – No comments received.

Committee Member Reports – Stephanie Fontana & Loretta Estrada – Stephanie had nothing to report except to thank Kathryn for getting the entry guide drafts out. Loretta was not present.

CEO Report

- 1 Community Recognition / Awards - Chamber of Commerce dinner – tickets are going fast.
- 2 2021 September Annual Fair - more confident with each passing day that we will have a 2019-style fair. The latest guidance for events with attendance larger than 10,000 people, requires screening at the gate. If guest does not have vaccination card or recent negative test (within three days of event), guest will be required to wear a face covering. Once people have passed through the gate, it will be difficult to know who should be wearing masks and who need not wear them.
Morning crowd, afternoon crowd, evening crowd – max out at 10K on Saturday during the peak in the afternoon – steady turnover of the parking lot. We'll see what the rules are for the fair as we get closer. About 15 of CA's 75+/- fairs have either cancelled or have a limited livestock show; several have contracted with their carnival and will have carnival and food only. We have run at the same time as LA County; they will not have a fair this year and will move to May for future fairs. This change might free up some vendors to come to our fair. We are financially ready. The non-livestock departments are planning on a 2019-style fair – the entry guide is in progress. Question: What will that look like for livestock exhibitors? Answer: Should be the same as 2019. State will reevaluate on September 1 after the June 15 opening. Without a major outbreak, it's looking better every day.
- 3 Drive Thru Vaccinations – last one was on May 26. Indoor clinics coming in the next few weeks – ending June 15.
- 4 SB-5 Project – Electrical Upgrade Progress Report – Bids are due tomorrow night. On Friday Dave will know how much can be completed. If not completed before fair, work will take a couple weeks off and then resume after the fair..



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Reports:

Co- Superintendents - Kyle Middleton & Danny Naranjo – Danny has no updates. Kyle has no updates. Gathering feedback for the entry guide.

Superintendent Emeritus - Gary Stubblefield – asked how many department heads do not have their judges? We have carcass and meat goats; Danny asked Gary to pick the round robin judge(s). Danny is working on getting someone to run the contest – Erin Hayes and Jessica Tidwell are willing.

Public Question: How does one go about volunteering for a position on the livestock committee?
Asked for a list of open positions.

Dave stated that the Fair Board of Directors primary responsibilities are to hire/fire the CEO, oversee the financials and set policies. Beyond that, the CEO runs the fair day to day operations.

Livestock Operations – Kathryn Hill – Refer to entry guide discussion.

Auction Co-Chairs – Not present

Department Heads:

Beef Cattle - Kevin Hurley – May 16 mandatory beef tagging went well. They tagged 20 animals on the 16th and one a week earlier. Some of those were multiples; probably will have 18 head for the fair and auction. Doesn't have a judge yet.

Sheep - Diana Hoover - Not present.

Swine - Jim & Kathleen Bricker – No update; helped with tagging. Does not have a judge yet.

Within the next week hopes to have found one. Question: Will pigs be allowed to cross the auction platform? Dave said that recent livestock guidance was for fairs that are happening in May and June. Guidance will change again in the coming weeks as the state reopens.

Meat Goats – Erin Hayes – No update.

Carcass Contests – Rob Amirsehhi – Not present.

Dairy Cattle – Kyle Plaskett – Not present.

Dairy Goats – Christa Jennings – Not present. Will work on judge.

Pygmy Goats – Julie Katawicz – Not present. Working on a 4-H farm tonight.

Rabbits – Stacey & Haley Amirsehhi – Not present. Notice on RHD shouldn't affect our show.

Educational Displays – Elaine Kennedy. Not present. Stephanie would like us to promote that section.

Natural Fed – Jodi Carkner – No update. We've only had natural fed swine and sheep for the last few years. Kevin has one natural fed beef this year. The entry guide will not be out in time to alert exhibitors about transition period. We'll send an email to exhibitors. Jodi had question about how bumps are made at auction. The Auction Buyer Committee keeps track of bids by species and bumps when prices are lower than the average. Money to make bumps comes from donations made to support the auction.

Contest Coordinators:

Judging Contest – Shary Greene – Not present.



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Round Robin – Not present – Are there armbands that can be put on by exhibitor without contact with others? We should be able to come up with something.

Clean Stall – Dominique Borrego – Not present. Records have been kept in excel.

Pee Wee & Adult Showmanship – Jr Livestock Committee – No report.

Support Coordinators:

Jr Livestock Committee – Diana Hoover & Kevin Hurley – They are shooting for a meeting in June via Zoom. Stephanie asked if some of the JLC can help set up the pens in preparation for fire season.

Awards – Kimmy Bonnema – Not present. Kyle will work with Kimmy on getting our lists put together. Will have more information at next meeting. Natural Fed might have some people interested in sponsoring buckles. We work with Fairgrounds Foundation to send out donor solicitation letters.

Ribbons – Yvonne Sowersby – Ribbons that were ordered for 2020 were to be moved to the livestock office.

Redwood Café – JoAnn Etchison & Sheryl Jones – Not present.

Auction Dinner – We might not be able to have a buffet line; boxed lunches might work better. Comment: We lose momentum in the auction when there is food available. Maybe start the auction earlier?

Nursery – Cheryl Selden – Not present.

Livestock Camping – Sherri Bonnema – Not present. We need to develop a map with appropriate spacing. Sherri has indicated that she will help.

4-H – Representative – Julie Katawicz – Not present.

FFA Representative – Erin Larrus – Not present.

Public Comments on Reports: None.

Review Entry Guide: Kathryn Hill – Entry guide draft 3 was distributed before the meeting. Kathryn suggested that we allow Santa Clara/San Mateo to sell. Dave wants to send out another inquiry about who has purchased animals. We had about 149 head identified in the first survey - 22 were from Santa Clara + 4 San Mateo. Dave spoke with a Santa Clara Fair representative at the tagging event. They were hoping to have a drive-thru fair but their county has not approved. Kyle thinks it's a good idea; better promotion for livestock in general. Suggests that the out-of-county people should also send us sponsors for awards. It was decided that we will allow limited Santa Clara/San Mateo entries to show and sell – selection will be done via lottery. Entries must be time-stamped and Stephanie will be present when entries are selected.



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Kathryn also asked whether we should we have live pick-ups?? Stephanie is in favor of live pick-ups. Kevin – disadvantage of live pick-ups is that females can be taken home to use as breeders. It was decided that we will allow live pick-ups of non-champion animals. All champion (overall grand/reserve grand, 4H champion/reserve and FFA champion/reserve) are terminal sales and must be processed. Feedback - Bred and fed contests are not consistent for sheep/goats/swine. Suggested changing to match the meat goat rule.

Feedback – Update official show uniforms to avoid gender-specific language. New uniform rules from 4-H and FFA are available.

Feedback – The show two, sell one or two rule is confusing. Item numbering needs to be fixed.

Feedback - If something is in the state rules, we don't want to duplicate them. Other comments – less in the book is better.

Feedback – Auctioneer has suggested that we need to speed up the process. Our current schedule shows order of the auction. Dave thinks we have the wrong order. Dave thinks we should end with hogs. Jim Bricker thinks it could be too hot if they are at the end of the show. Let's look at the numbers and see what we have and make a decision on auction order closer to fair. Order will be removed from the livestock schedule.

Future Livestock Meeting Calendar: June 23, July 28, August 25

ADJOURNMENT - 8:24 p.m.