

SANTA CRUZ COUNTY FAIR

Established 1885

Livestock Committee Meeting

Time: Mar 31, 2021 07:00 PM

Committee Members: Stephanie Fontana – Board President & Loretta Estrada – Board Member

CEO: David Kegebein

CALL TO ORDER at 7:07 by Stephanie Fontana

Roll Call / Introductions & Pledge of Allegiance lead by Gary Stubblefield

Additions to Agenda - None.

Public Comments? - None.

Review of Prior Meeting Minutes – No corrections or changes.

Committee Member Reports – Stephanie Fontana & Loretta Estrada – Stephanie had no report. Loretta looks forward to planning some kind of a fair this year. Everyone she knows is anxious to do something.

CEO Report

- 1 Community Recognition / Awards PV Chamber of Commerce has honored as Woman of the Year. The Holiday Lights was Event of the Year. All award winners had direct connections to the fairgrounds and the awards ceremony will be held on the fairgrounds.
- 2 2021 September Annual Fair It's looking more and more probable that we will have some kind of walk-in fair. It will be very limited. Some fairs are announcing very restrictive walk-in fairs. Dave spoke with the San Mateo Fair director who provided their proposed COVID protocols. Their protocols would be very difficult to employ for a small fair like ours. With the current vaccination schedule (60-70% by mid to late summer), it's definitely looking like we can do something. This is not an announcement that we will have a normal fair. Q Will we have to carry our vaccination card? A If 100 percent of the attendees have their card and a negative test within 5 days, there would be no restrictions. Q Will our county require a health plan that has to be submitted before their fair? A Yes. Roaring Camp has announced a concert series attendees will purchase seating for two, four, etc., with face covering and social distancing. City of Watsonville has announced the fireworks show will be on Labor Day Weekend. Q Should we look for judges for live shows? A Dave says we can go ahead, but we will see how things go. We should plan around a live show, but we can scale back if we must.



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- 3 Drive Thru Vaccinations County is doing 1000 each week on Wednesdays. With increased supply, more days will be added. There has been a 15% no-show rate. PAMF has talked about bringing their operation to the south county.
- 4 SB-5 Project Electrical Upgrade Progress Report We were awarded funds through the bond measure for state parks. \$18M was set aside for fairgrounds 260 projects submitted, we were one of the first 12 to be awarded, they only have enough for 7. Undergrounding electrical to livestock and horse show areas, last 1/3 of project, will cost \$435,000. Most of the conduit is in the ground and they can work around fair dates.
- 5 Bagley Keene Act CDFA has a guidance document on how it works for our organization. The two-member board committee is not subject to 10-day notice.
- 6 Livestock Committee Structure / Website Additions Meeting schedule has been set through August and is posted on the website at santacruzcountyfair.com/livestock. All documents are emailed out to the group and will be published on the website.

Stephanie thanked everyone for participating.

Reports:

Co- Superintendents - Kyle Middleton – no report & Danny Naranjo – no report.

Superintendent Emeritus - Gary Stubblefield – We will have to talk about rules at some time. Review rules for showmanship and official uniforms.

Livestock Operations – Kathryn Hill – The interest survey was distributed to the committee and posted on the Livestock page of the Fair's website. We will be directing exhibitors and leaders to the website for livestock information. The interest survey results show a total of 144 exhibitors interested in showing market animals and non-market animals. Five exhibitors reported that they were bringing non-market animals only, so we can expect around 149 exhibitors. Kyle – looking at numbers for social distancing – smaller classes and time certain show times. Would like to see what other fairs are doing. Dave - Some fairs are announcing reduced attendance. Big fairs can afford to staff up for health checks and security; our fair would be challenged. SVF has published their schedule – selling before the show. Entries were due today, levels were way down.

Kathryn asked if we could use FairVault software again this year to collect required documents (releases, bill of sale, purebred registration papers, etc.) and photos/videos. The cost is \$.80/entry, with a \$250 minimum. Kathryn donated the cost of the software for the 2020 fair. If we limit the entries covered by FairVault to single animal non-showmanship, non-educational display classes, we should be able to stay under the minimum. Dave says to go ahead and set it up.

Auction Co-Chairs -



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Department Heads:

Beef Cattle - Kevin Hurley - Will do weigh-in, tagging in May. We haven't set up the date but will do it like we did last year at the fairgrounds, 15-minute increments so we can get them done in one day. We might do it the weekend of King City – Kevin needs to know their schedule. Set up sign-up like last year.

Sheep - Diana Hoover — Haven't started looking for a judge yet. Had some interest last year for live judging and could do online judging. Will we have pens? Dave says yes.

Swine - Jim & Kathleen Bricker – Had some questions earlier; we don't have any different pens, so the waterers will work in the swine barn. Hasn't solicited a judge yet. He will let his employer in advance to get the time off.

Meat Goats – Erin Hayes – not present.

Carcass Contests – Rob Amirsehhi – Will reach out to the judge and let her know what's going on. Call judge first and then send the contract. Kathryn – add to the contracts – statement for termination – COVID.

Dairy Cattle – Kyle Plaskett – not present.

Dairy Goats – Christa Jennings – not present.

Pygmy Goats – Julie Katawicz – Would like to have a fair schedule so we have that information when contacting the judges. We have a ways to go before we can provide the dates. No report for pygmy goats.

Rabbits – Stacey & Haley Amirsehhi – Can we put on a rabbit show this year? Deciding the dates and where we could do it. Just need shade for the show. Youth only show. Will we have meat pens with live pick-up, if so, this might dictate when to have the show. Will need to have judges.

Educational Displays – Elaine Kennedy – not present.

Natural Fed – Jodi Carkner – not present. We had one suggestion for the entry guide: After last year, when we had a hog or hogs with worms, can we require that "All natural fed animals must be dewormed with natural dewormer"? If the animals are only held for a short time, will it make a difference?

Contest Coordinators:

Judging Contest – Shary Greene – not present.

Round Robin – Chris & Crystal Stubblefield – not present.



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Clean Stall -

Pee Wee & Adult Showmanship – Jr Livestock Committee – If we have a fair we could do this.

Support Coordinators:

Jr Livestock Committee – Diana Hoover & Kevin Hurley – haven't had any meetings since the 2019 fair.

Awards - Kimmy Bonnema - not present

Ribbons – Yvonne Sowersby – no report

Redwood Café – JoAnn Etchison & Sheryl Jones – no report. Redwood Café would only be needed if we have a fair.

Auction Dinner – Dominique Borrego – Dominique has indicated that she will not be able to manage the auction dinner this year, but is interested in helping in other ways.

Nursery – Cheryl Selden – not present. Only if we have a fair. If the fair is drive-thru, the nursery might be something good for the public. Dave suggested we might want to have older animals that can be seen from the car.

Livestock Camping – Sherri Bonnema – not present. Only if we have a fair.

4-H – Representative – Julie Katawicz – The office won't be open until after July. 4-H program is plugging along – everything is virtual right now. Dave mentioned that one fair is having a hard time getting the state 4-H office to sign off. SVF was approved for all three counties. SVF copied what Monterey did last year. Julie offered to help get the approval process done.

FFA Representative – Erin Larrus – not present.

Public Comments on Reports: None.

Future Livestock Meeting Calendar: April 28, May 26, June 23, July 28, August 25

ADJOURNMENT 8:06 pm.