

# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

## Board of Directors' Meeting Notice

Tuesday, March 26, 2024 at 1:30 PM Pacific Time (US and Canada)

In Person: **Heritage Hall Building**

**Directors:** Stephanie Fontana, Tony Campos, Lupe Flores, Dana McRae, Rachel Wells, Nick Calubaquib.

**CEO/Manager:** Zeke Fraser [ceo@santacruzcountyfair.com](mailto:ceo@santacruzcountyfair.com)

**Recording Secretary:** Donna Steward

### Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

### Americans with Disabilities Act

Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed online: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.

**Public Participation:** Any person may address the Board during its Public Comment period. The Board reserves the right to limit the time for public comment to a maximum of three (3) minutes per speaker in order to proceed with the agenda and individuals may speak only once during Public Comment. All Public Comments must be directed to an item listed on today's Agenda including the Closed Session Agenda, or to a topic not on today's Agenda that is within the jurisdiction of the Board. Board members will not take actions or respond immediately to any public communication presented regarding topics not on the Agenda but may choose to follow up later, either individually, or on a subsequent Agenda.

All meeting notices, agendas and materials considered by the Board during the meeting will be available during the meeting. The agenda and notices will also be available on the website at:

<https://www.santacruzcountyfair.com/board/agenda-items>

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## Board of Directors' Meeting Agenda

Items listed on this agenda may be considered in any order at the discretion of the President. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

**CALL TO ORDER:** President Rachel Wells

**ROLL CALL:** Declaration of Quorum

### PLEDGE OF ALLEGIANCE

### PUBLIC COMMENTS

### CORRESPONDENCE

1. None received

### CONSENT CALENDAR *(Discussion/Action)*

1. Board Meeting Minutes from January 23, 2024
2. Board Meeting Minutes from February 27, 2024
3. Interim Revenue Contracts
4. 2024 Fair Contracts

### FINANCIAL *(Discussion/Action)*

1. CFSA Financial Reports for December 2023
2. CFSA Financial Reports for January 2024

### OLD BUSINESS *(Discussion/Action)*

1. Technology Infrastructure Updates
2. Parking Lot / Main Entrance Discussion/Updates
3. California Construction Authority Updates – Small Animal Barns; Civil Engineer; FEMA
4. Choosing 2024 Committees including but not limited to: Livestock Committee; Buildings and Grounds Committee; Green Team Committee

### NEW BUSINESS *(Discussion/Action)*

1. 2024 Pricing/Structuring Proposals & Discussion for Interim Rentals as part of new budget prep.
  - a. Buildings and Grounds – full pricing vs discount pricing; packaged services vs. a la carte services.
  - b. Special Events – community services vs profit goals
  - c. RV Camping – price increases and infrastructure upgrades

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2. 2024 Entry Guide (Livestock) – Up for Review/Approval
3. 2024 Fair Concessionaire and Exhibitor Handbooks – Up for Review/Approval
4. Community Bridges Contract Renewal and Grant Application
5. Proposed Improvement/Repair Projects for 2024

### **REPORTS** (*Discussion/Action*)

1. SCC Fairgrounds Foundation Update
2. Agricultural History Project Update
3. Livestock Committee – Director Fontana
4. Buildings & Grounds Committee – Director Campos
5. Policies and Procedures Committee – Director McRae, Director Fontana, Director Wells and Director Calubaquib

### **BOARD MEETING DATES: 2024**

Mar 26, Apr 23, May 28, June 25, July 23, Aug 27, Oct 22, Dec 3

### **MANAGER REPORT**

1. Fairgrounds Operations; General Updates; Fair-time Updates

### **CLOSED SESSION:**

The Board is authorized to meet in Closed Session for the purpose of Pending Litigation – Gov. Code Section 11126(e)(2) - Ocean Speedway vs. State of California: Santa Cruz County/ Fairgrounds Foundation; David Kegebein; Jeannie Kegebein.

The Board is authorized to meet in Closed Session for the purpose of Personnel Matters – Gov. Code Section 11126(a)(1) – Personnel Matters: CEO Evaluation

The Board is authorized to meet in closed session for the purpose of real property negotiations. – Gov. Code Section 11126(c)(7) – APN 051-441-12; Nathan Maragoni and Zeke Fraser

### **RECONVENE INTO OPEN SESSION**

### **DIRECTOR COMMENTS**

### **ADJOURNMENT**

Date of Notice: March 16, 2024